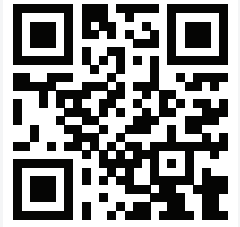


AN EXCLUSIVE MAGAZINE FOR THE SMART HOME INDUSTRY.

SMARTHOMETM WORLD

VOL 5 · No 01

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SPECIAL
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Rennie Addabbo, General Manager, Sonos APAC, highlights the key features of Era 100 Pro and Arc Ultra and the brand's growth strategy for the Indian market.

Lawrence Chu, General Manager, APMEA Distribution & Hong Kong, KEF speaks about the brand's rich heritage, its cutting-edge audio solutions, and the brand's vision.

Rohan Jain, Director, RJ Projects, shares his insights on sustainable design and Building Automation. He discusses the role of sensors and controls and his vision for net-zero building.

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Designed by Suhani Lal Sanghra, Principal Architect, Sparc Design, The Midas, a residence in Pune, seamlessly blends classical aesthetics with cutting-edge smart home technology, offering a refined yet future-ready living experience.

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Stay informed about the latest smart home technology, smart lighting cutting-edge technologies that are transforming modern living, and enhancing convenience, security, and entertainment.

Step Into the future of Home Theater with JMGO



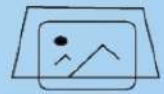
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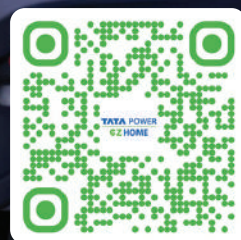
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FROM THE EDITOR



SWATI BALGI

Exhibitions serve as dynamic platforms that not only showcase the latest innovations but also play a pivotal role in promoting specific industry segments. Similarly, the 6th edition of Smart Home Expo 2025 facilitated direct interactions, brand visibility, valuable partnerships, and a deeper understanding of market of this segment. For those who couldn't attend the Smart Home Expo 2025, we have a Special Edition, which will give you an overview of the Expo.

In this Special Edition, in the interview section, we have featured Nitin Dua, Co Founder and COO, Qubo, who discusses the brand's core vision and innovations in smart security solutions; while Rennie Addabbo, General Manager, Sonos APAC, highlights the key features of Era 100 Pro and Arc Ultra. Plus, Lawrence Chu, General Manager, APMEA Distribution & Hong Kong, KEF shares the brand's rich heritage and its commitment to delivering exceptional audio experiences.

Rohan Jain, Director, RJ Projects, offers insights into sustainable design practices and the integration of building automation systems, aiming for net-zero buildings.

Additionally, you can explore notable case studies, such as Ritesh Shah's lighting design for Ocean View by M4 Group, which exemplifies clean lines and coastal elegance. Suhani Lal Sanghra's design of The Midas residence in Pune seamlessly blends classical aesthetics with smart home technology, creating a refined living space.

Rajeev Singh, Managing Director, BenQ India and South Asia, discusses the features that define a professional-grade projector and its transformative impact on home entertainment.

Read and let us know your feedback.

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Published by:
WORLD MEDIA & EXPO LLP.

Ecostar, 603, Vishveshwar Nagar Road, Churi Wadi, Goregaon (East)
Mumbai, Maharashtra 400063

Smart Home World thanks the various companies that have submitted information. For any editorial submissions, please contact Ms. Swati Balgi, Chief Editor: swati@smarthomeworld.in. The information published in News, Ongoing Trends and Product Gallery is as per the details furnished by the respective manufacturer/distributor. It does not reflect the views of Smart Home World or of the management of WORLD MEDIA & EXPO LLP.

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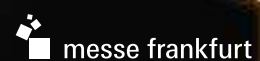
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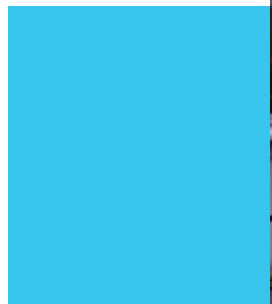
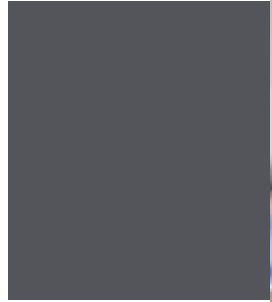
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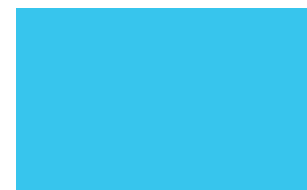


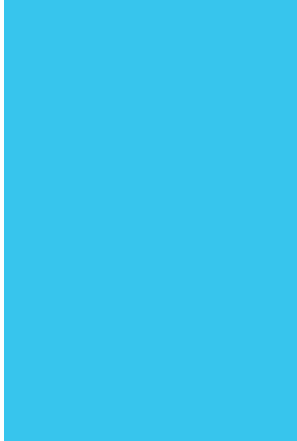


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TRAININGS





POST EVENT REPORT



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From L to R Vinayak Paradkar, Director, Smart Home Expo, Sandeep Singh, Director, Smart Home Expo, Ketan Sheth, Chairman, IIID Mumbai Regional Chapter, Ar. Sarosh Wadia, President, the Indian Institute of Interior Designers (IIID), Shyam Motwani, Business Head, Godrej Locks & Architectural Solutions, Domnic Romell, President, CREDAI-MCHI & Managing Director, Romell Group, Sumant Bhatia, General Manager, Havells-Crabtree Automation & Controls, Wendy Griffiths, Senior Vice President, CEDIA, Raj Manek, Executive Director and Board Member, Messe Frankfurt Asia Holdings Ltd. and Winston Pereira, Executive Director, Messe Frankfurt Trade Fairs India Pvt. Ltd.

INDUSTRY LEADERS UNITE TO INAUGURATE SMART HOME EXPO 2025

Smart Home Expo 2025 spotlighted the latest in Smart Home Technology, Home Automation, Immersive Audio-Visual Systems, and Smart Building Solutions, driving India's smart living revolution forward.

The 6th edition of Smart Home Expo 2025 concluded with remarkable success, solidifying its position as India's most influential trade show for Smart Home Technology, Audio-Visual Solutions, Smart Lighting, Security and Building Automation. Held at the prestigious Jio World Convention Centre in Mumbai, the event drew an overwhelming response from the industry, with over 14,189 unique verified visitors and 450+ leading brands showcasing Smart cutting-edge solutions.

Co-organized by World Media & Expo LLP and Messe Frankfurt, the expo continued its legacy of growth and industry leadership. Over the years, Smart Home Expo has set progressive benchmarks in terms of scale, business relevance, and collaborative excellence, and the 2025 edition was no exception.

The grand inauguration of Smart Home Expo 2025 was a prestigious affair, led by Domnic Romell, President, CREDAI-MCHI and

Managing Director, Romell Group, who graced the event as the Chief Guest. He was joined by other industry leaders, highlighting the event's importance in the smart home and building automation sector. Among the dignitaries present were Raj Manek, Executive Director and Board Member, Messe Frankfurt Asia Holdings Ltd.; Sandeep Singh, Director, Smart Home Expo and Vinayak Paradkar, Director, Smart Home Expo; Ar. Sarosh Wadia, President, the Indian Institute of Interior Designers (IIID); Ketan Sheth, Chairman, IIID Mumbai Regional Chapter; Sumant Bhatia, General Manager, Havells-Crabtree Automation & Controls; Shyam Motwani, Business Head, Godrej Locks & Architectural Solutions and Wendy Griffiths, Senior Vice President, CEDIA and Winston Pereira, Executive Director, Messe Frankfurt Trade Fairs India Pvt. Ltd. Their presence at the inauguration reinforced the Expo's position as a vital industry platform, dedicated to driving innovation, collaboration, and the future of smart living in India and beyond.



◆ VISITOR & BRAND PROFILE OVERVIEW

14,189

TOTAL NUMBER OF VISITORS

450+

BRANDS

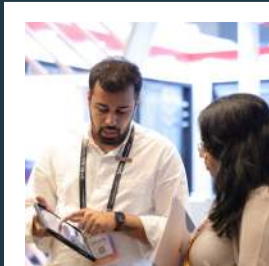
50+

NEW PRODUCT
LAUNCHES

15800+

TOTAL SQUARE METERS OF
THE EXHIBITION SPACE









**Domnic Romell, President, CREDAI-MCHI
and Managing Director, Romell Group**

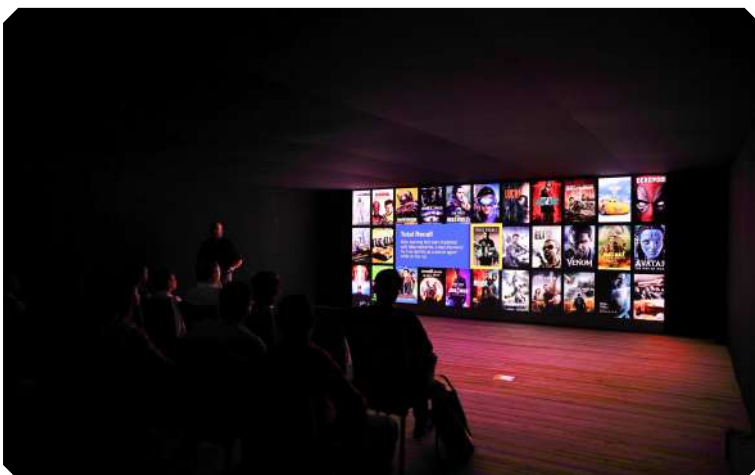
"It is an absolute honour to inaugurate Smart Home Expo 2025—a premier platform that celebrates the convergence of innovation, design, and sustainable living. With over 450 + top brands showcasing transformative solutions, this event is a timely reminder that smart living is not just about convenience, but a necessary step for a sustainable future. Energy management is no longer optional; it's imperative. I commend Messe Frankfurt and World Media Expo for curating this landmark industry event."





Daryl Friedman, Global President & CEO, CEDIA

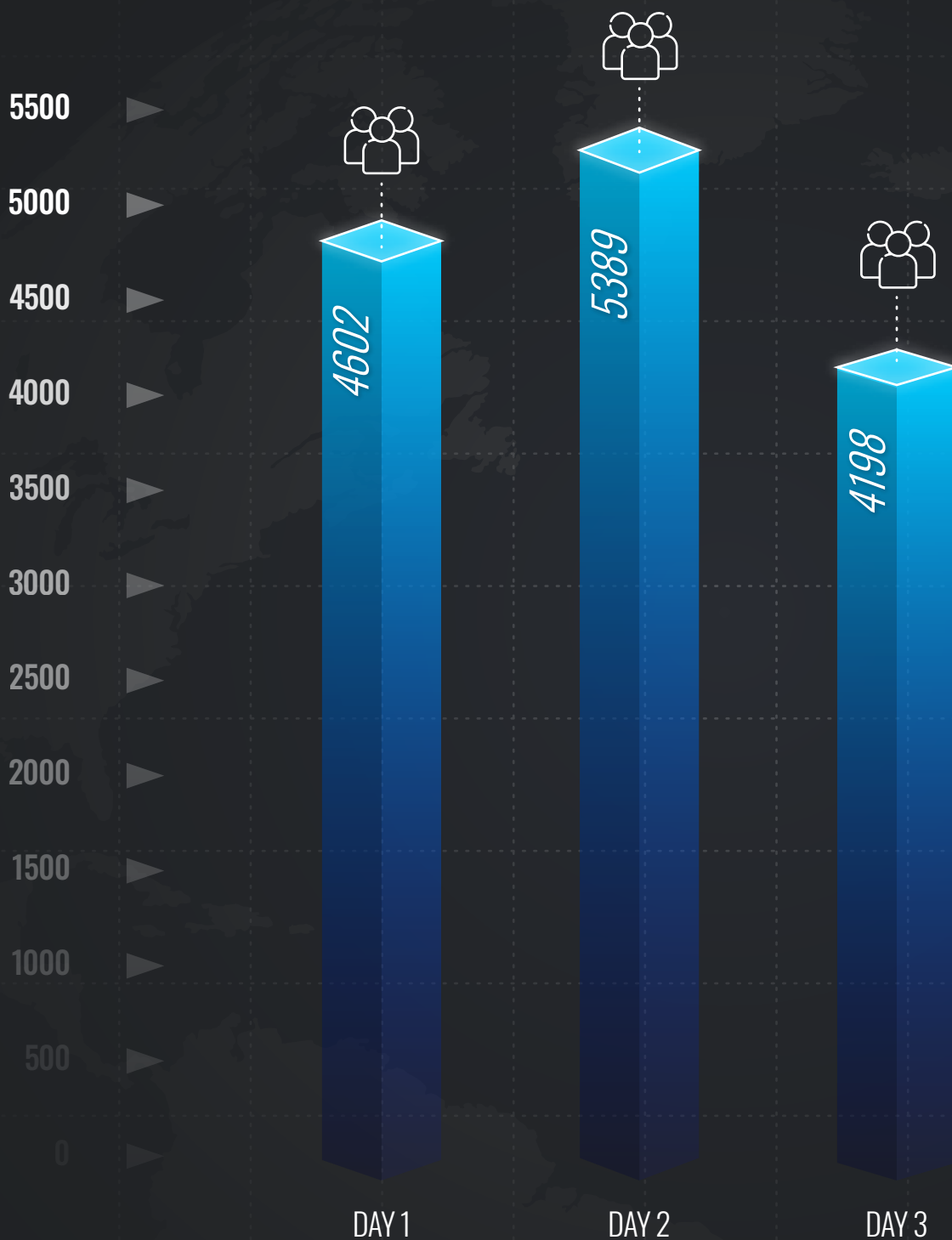
"This is my first visit to India, and I'm here specifically for the Smart Home Expo. It's been incredible to witness the energy, innovation, and commitment of the exhibitors and integrators, truly a vibrant and growing community. As a representative of CEDIA, the global association for smart home professionals, it's inspiring to see such a strong alignment in values. Being among integrators, manufacturers, and distributors who are actively elevating the smart home industry in India is both exciting and encouraging. I'm honored to be here and extend my congratulations to the entire Smart Home Expo team for creating such a dynamic and impactful platform."



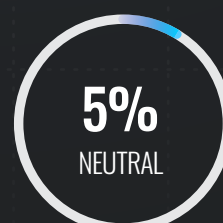




FROM THE SHOW FLOOR: EXHIBITOR FEEDBACK AND VISITOR'S STATISTICS



EXHIBITOR FEEDBACK



PRODUCT CATEGORIES SHOWCASED AT SMART HOME EXPO 2025



SMART HOME TECHNOLOGY



SMART BUILDING SOLUTIONS



HOME AUTOMATION



AUDIO-VIDEO SOLUTIONS



CONSUMER ELECTRONICS



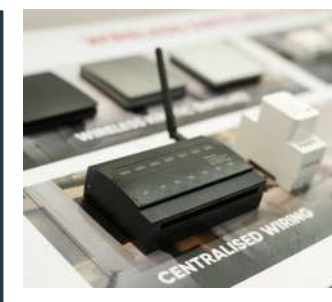
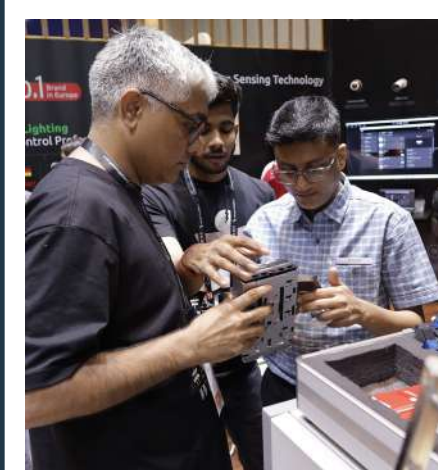
SMART LIGHTING & CONTROL



SMART HOME SECURITY



SMART HOME PRODUCTS





This Section Presents Various Statistics Related To The Smart Home Expo, Such As:

450+

Brands

15,800+

Total Square Meters Of
The Exhibition Space

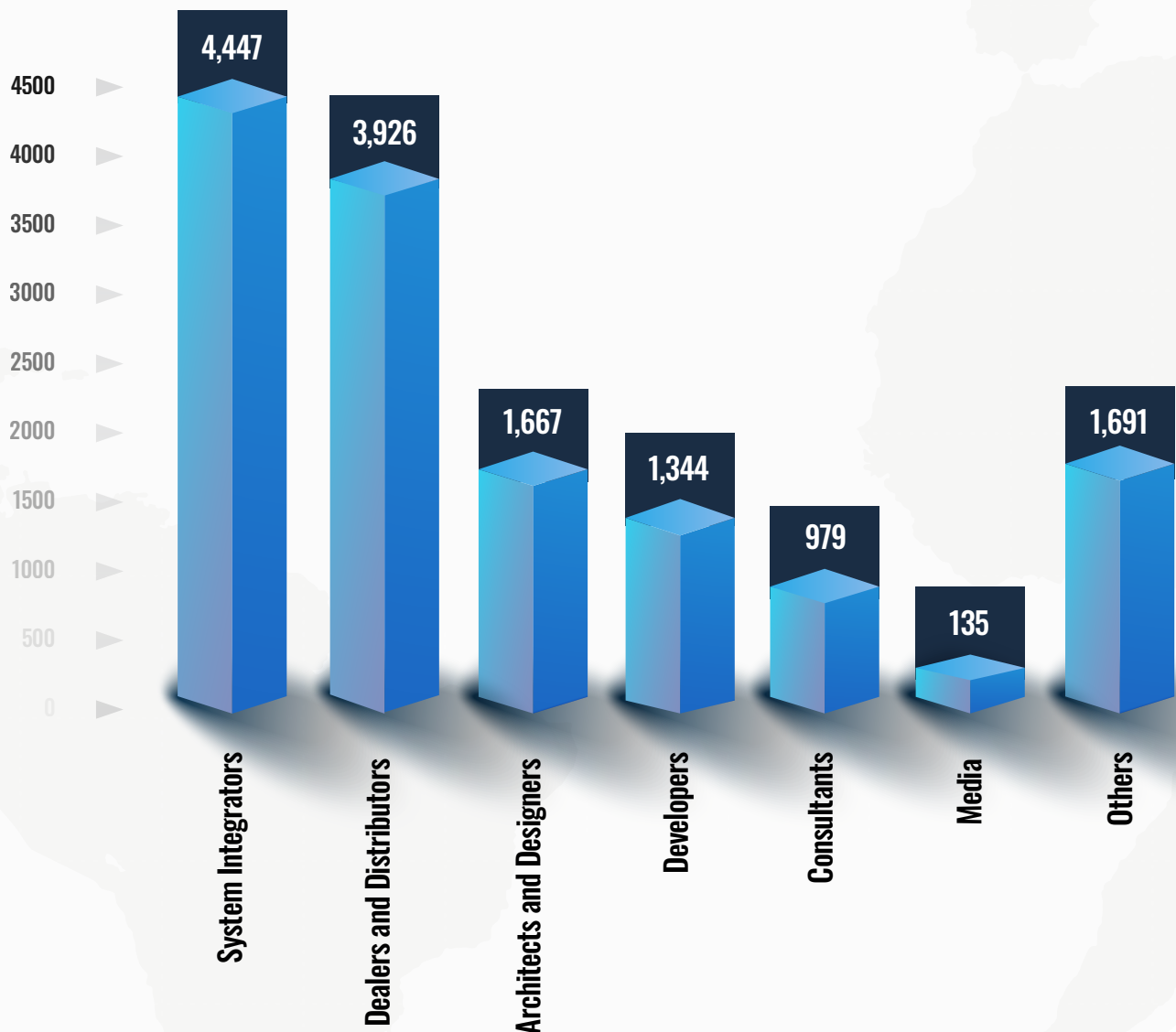
50+

New Product
Launches

14,189

Total Number of
Visitors

ATTENDEES PROFILE



VISITOR OVERVIEW

14189

VISITORS OVER 3 DAYS



5 CONTINENTS

35 COUNTRIES

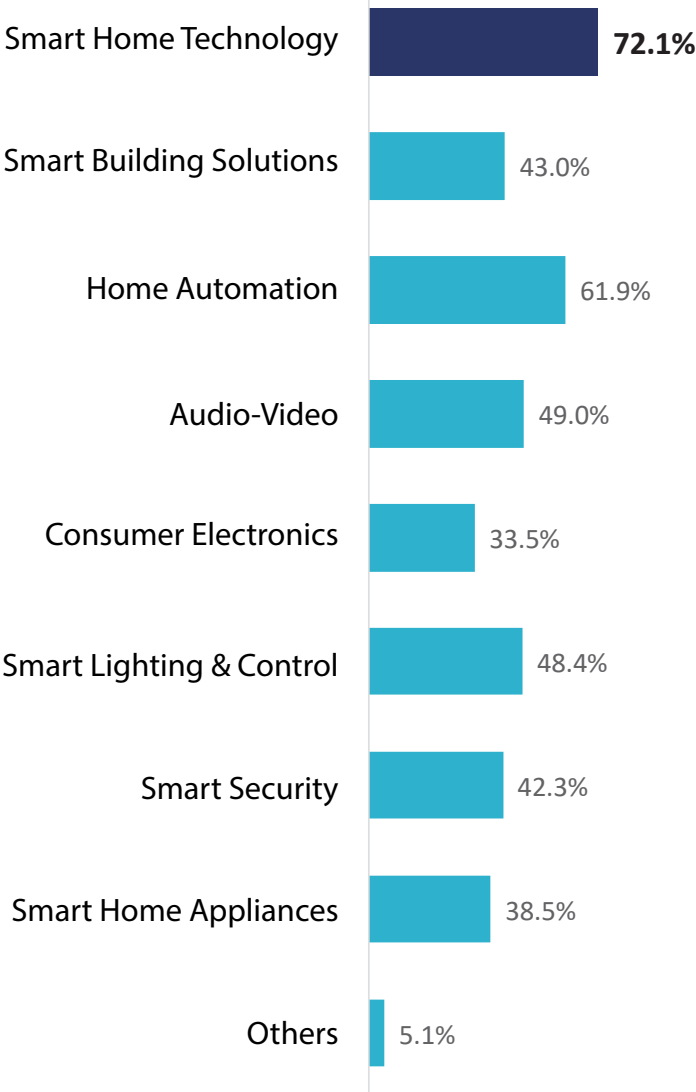


28 STATES & UT's

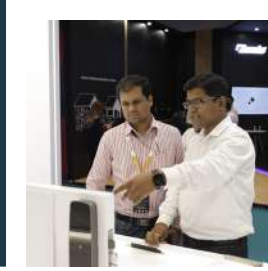
233 CITIES

PRODUCTS OF INTEREST

(multi-select)







Audio-Video Demo Rooms Captivate Attendees



Backed by popular demand, the Audio-Video Demo Rooms—first introduced at last year's Smart Home Expo—were once again a massive crowd-puller in 2025. This immersive showcase proved to be one of the event's biggest highlights. These dedicated spaces allowed attendees to experience firsthand the latest in home cinema solutions, cutting-edge projection setups, and advanced audio systems.

Leading industry brands such as Krix Loudspeakers, AK International, AV Nirvana India, K-Array, Theory Audio Design, Eight Audio International Pvt Ltd, and Invention Audio demonstrated their state-of-the-art products, including Dolby Atmos systems and high-fidelity audio solutions. These live demonstrations not only provided a sensory experience but also offered valuable insights into the importance of proper installation and system integration.

A Premier Platform for International Collaboration

A key highlight of this year's Smart Home Expo was the unparalleled networking it enabled. The event brought together leading brands and professionals from the US, UK, Europe, and beyond, creating a truly international platform for collaboration and exchange.

This global convergence positioned the expo as a defining moment for India's smart home industry, bridging markets and ideas across borders. The attendee list featured a diverse mix of CEOs, product managers, engineers, designers, and seasoned industry experts, each contributing to the vibrant, forward-looking atmosphere of the event.

With its focus on meaningful connections and cross-border dialogue, Smart Home Expo 2025 solidified its role as a global meeting ground for smart home innovation.



Connecting Decision-Makers with Brand and their Solutions



SmartHomeExpo2025 stood out not just for its innovation but for the quality of its audience. Exhibitors praised the strong presence of senior decision-makers, product leaders, and industry influencers, many of whom came with clear objectives and real purchasing intent.

This high-impact audience turned the expo into a powerful business forum, enabling focused discussions, high-value networking, and strategic deal-making. Attendees were not only well-informed and experienced but also actively exploring cutting-edge solutions to enhance their offerings.

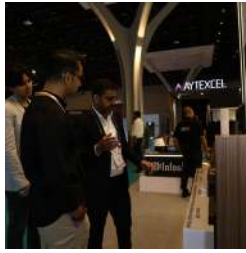
For exhibitors, the opportunity to engage with such a concentrated group of professionals translated into strong lead generation, follow-up meetings, and tangible business outcomes. The event's atmosphere of professionalism, intent, and collaboration reaffirmed its status as India's premier smart home industry platform.

Backed by Top Industry Associations

Smart Home Expo 2025 was supported by leading industry associations and organizations that played a pivotal role in advancing the adoption of smart technology. Esteemed Knowledge Partners included IALD, LiDAI, CEDIA, IIID MRC, WIL, and IES, who contributed valuable insights and expertise. KNX served as the official Technology Partner, while the Z-Wave Alliance, IGBC, and INBAC acted as Supporting Partners, reinforcing the expo's commitment to innovation and sustainability. Additionally, CREDAI-MCHI supported the event as a Strategic Partner, and CRISP participated as the Associate Partner.









KNX: A Central Hub for Innovation and Collaboration

The KNX Pavilion was a standout feature at Smart Home Expo 2025, serving as a vibrant platform for innovation and industry exchange. It showcased an impressive lineup of global and regional brands, including **BAB TECHNOLOGIE, CONTROLtronic, Cue, Elsner, Goldmedal, HMS Networks, Intesis, Messung, NETxAutomation, Steinel, Schneider Electric, Weinzierl** and **GIC Theben Automation**.

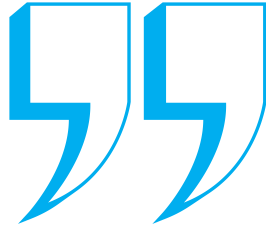
The KNX pavilion featured live demonstrations of KNX-based solutions across lighting, climate, energy, and building automation. Visitors experienced the flexibility and real-world applications of KNX technology first-hand.

Highlights included presentations from Casto Cañavate, Marketing Manager at KNX Association, on the global KNX landscape, and Karthik Kumarababu, Director of Ocher LV Solutions, who shared practical insights on deploying KNX in India.



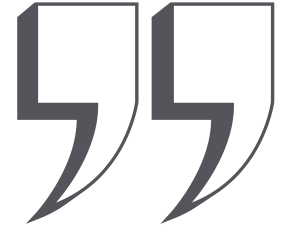
The KNX Pavilion successfully fostered industry connections and knowledge-sharing, solidifying its role as a driving force in the future of smart, sustainable building technologies.

PROFESSIONAL VIEWPOINTS AND INDUSTRY FEEDBACK



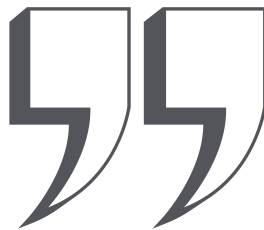
Havells' participation in the Smart Home Expo over the years has been a valuable experience, both in terms of business growth and industry influence. The expo has reinforced Havells' position as a leader in automation and controls in India. Being present at the expo strengthens Havells' positioning in the evolving automation space. Smart Home Expo provided an opportunity to benchmark against global trends and competitors. Many leads and partnerships generated during the expo convert into long-term business opportunities.

Vivek Yadav, Executive Vice President, Havells India Ltd.



Smart Home Expo has evolved into the epicenter of India's smart tech movement, gathering visionaries, creators, and consumers under one roof. For us, each edition offers important insights and a platform where we don't just showcase our products, but engage, learn, and collaborate. The Expo plays a pivotal role in shaping India's smart future. As we look to the future, CP PLUS envisions this platform becoming a global hub for Made-in-Bharat excellence, and we remain proud participants in this journey.

Aditya Khemka, Managing Director, CP PLUS (Aditya Infotech Limited)



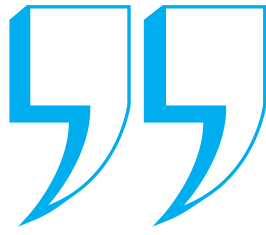
The Smart Home Expo 2025 served as a crucial platform to display innovative technologies, increase brand visibility, and strengthen our position as a leader in the rapidly evolving smart home market. By participating in the Expo, ABB India showcased energy-efficient solutions for homes and the commercial segment. The event allowed us to engage directly with architects, builders, system integrators, and Interior designers. We got a chance to demonstrate our smart home solutions that enhance energy efficiency, comfort, and security.

Kiran Dutt, President, Electrification, ABB India



It's been a pleasure participating in the Smart Home Expo 2025. We're proud to showcase Schneider Electric's comprehensive portfolio, which includes robust wired solutions, the KNX range, and the Wiser Home Automation solution, tailored for residential and commercial applications. Another highlight of this show is the panel discussions, which have been incredibly engaging, with meaningful conversations with system integrators and architects. Expo has provided the perfect stage to demonstrate how Schneider is powering the homes and buildings of the future.

Sumati Sahgal, VP Home and Distribution, Schneider Electric, Greater India



Lauritz Knudsen was proud to join Smart Home Expo 2025 as Premium Partners, reinforcing its commitment to home automation and energy management solutions. This partnership served as a vibrant platform to connect directly with architects, system integrators, and technology professionals, gathering valuable feedback to refine the product roadmap. The Expo's live demonstrations and expert sessions enabled Lauritz Knudsen to showcase its cutting-edge products and automation solutions in action, highlighting their impact on energy efficiency, safety, and daily convenience.

Naresh Kumar, COO, Lauritz Knudsen



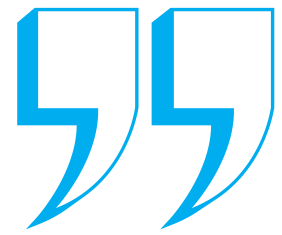
It's been a truly enriching experience attending Smart Home Expo 2025. This one-of-a-kind event is playing a pivotal role in bringing the automation revolution to the forefront of public awareness in India. I'm especially proud to see Indian manufacturers stepping into this space, competing with global leaders and showcasing world-class, 'Made in India' products. Walking through the exhibition gave me a bird's-eye view of global innovations, from cinema and home automation to smart curtains and entertainment.

MP Dhairyasheel Mane, Kolhapur



This is my first visit to India and my first time at Smart Home Expo—and I've been blown away. The level of professionalism, the quality standards, and the innovation on display have been remarkable. Smart Home Expo has proven to be an excellent platform for connection, advocacy, and education. We've been involved since the beginning, and I'm proud to see how far this event has come. It's a true celebration of the smart home community.

Wendy Griffiths, Senior VP of Membership & Global Development, CEDIA



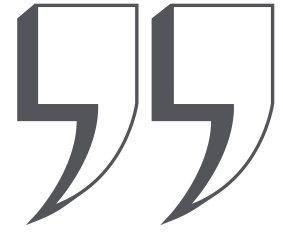
Smart Home Expo 2025 has been the biggest and most dynamic edition we've seen so far. It's not just a showcase—it's a learning platform. Even for established brands like ours, it's a chance to discover emerging technologies, meet new integrators, and understand the rapid growth happening, especially in Tier 2 and Tier 3 cities. This expo truly brings the entire smart home ecosystem together in one place, making it an incredible space to connect, collaborate, and grow.

Muskan Salgia, Vice President, CasaDigi



This is our first year participating in Smart Home Expo 2025, and the experience has been fantastic. We've seen strong footfall, valuable industry engagement, and a lot of genuine interest in our product range. The expo has been beautifully organized, with great representation from top brands and innovations in automation, especially in smart switches, panels, and audio. We're very happy to be part of this dynamic ecosystem.

Nitin Dua, Co-Founder and COO, Qubo, Hero Group Venture



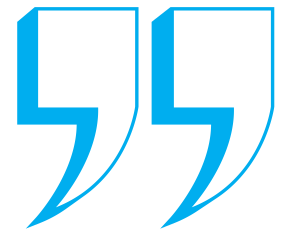
We've been associated with Smart Home Expo since its inception in 2018, and it continues to be an outstanding platform to connect, explore, and grow within the industry. We specialize in custom integration, with a strong focus on dynamic lighting, audio-visual solutions, and home automation. This year, we displayed some truly exciting innovations that are redefining how technology enhances spaces. Smart Home Expo 2025 has been a fantastic experience. The range of innovative products and the energy of the event is truly impressive.

Sawan Nichani, Founder, MCBEE



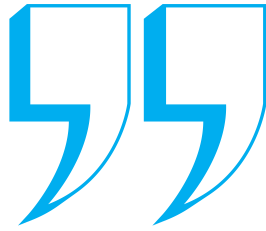
At Audio Sphere, we've been in the integration business for nearly two decades, delivering cutting-edge solutions across nightclubs, auditoriums, cafés, and super-premium residences. Events like the Smart Home Expo are essential to what we do—they not only showcase the latest in smart technology but also foster collaboration and learning among clients, architects, and industry experts. Each year, the Expo grows in impact, helping us stay ahead of trends and better serve our projects. Hats off to Sandeep Singh and his team for curating such a forward-thinking platform.

Madhav Kohli, Founder, Audio Sphere



I'm here at Electronic Mart India, who are our distributor here in India. I've been here the last two days, and I'm impressed by the footfalls, the level of professionalism shown by the organizers. The venue where the Expo is held is very impressive and huge. All the leading brands from this segment have participated. I am looking forward to coming next year because this is a world-class event.

John Pascual, Global Sales Manager, Proto Pixel



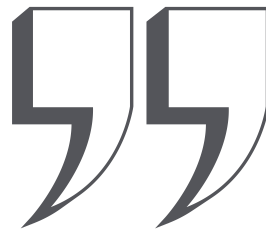
I'm truly grateful to be part of Smart Expo 2025 and to have moderated a powerful session on smart retrofiting—a key topic for our built environment. The panel brought great insights on how responsible procurement and smart products can drive energy efficiency, circular economy, and climate-resilient development. Kudos to the organizers for creating a platform that showcases innovative, sustainable solutions all in one place.

**Dr. Mala Singh, Founder and Director,
PEC Greening India, Chairman, IGBC,
Mumbai Chapter**



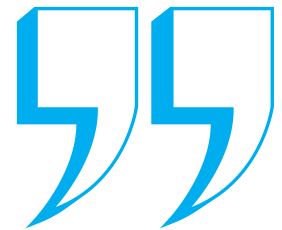
We're delighted to be part of Smart Home Expo 2025. It's a fantastic platform with the right kind of audience, many of whom are trade partners we already work with. It's been a great opportunity to reconnect, showcase our product range, and introduce some exciting new technologies. The response has been overwhelming, and we're thrilled with the engagement. We look forward to continuing our association with Smart Home Expo in the years to come.

**Manmohan Ganesh, Founder &
Managing Director, PRO FX Tech
Limited**



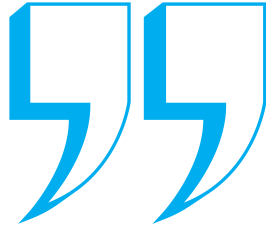
The Smart Home Expo has emerged as a truly valuable platform for our industry. It's growing year after year and is becoming a real force to reckon with, bringing together the best in audio, smart lighting, Security, and home automation brands under one roof. I'm extremely happy to be part of this journey. Last year, I was honored to receive the Smart Space Award, and this year I was part of a panel discussion—both experiences I deeply value. I look forward to continuing my association with the Smart Home Expo in the years ahead.

Ajay Kamath, Founder, Sounds Good



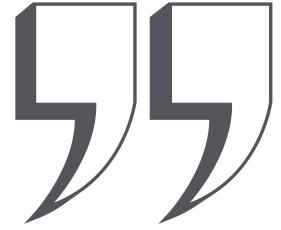
At the show, we had demonstrated an 11.1.6 Dolby Atmos home theater setup featuring all L-Acoustics loudspeakers and amplified controllers. It's been a landmark installation. The response has been phenomenal. Integrators and visitors have been blown away by the experience, and we're thrilled to see the Indian market evolving so rapidly. We're very excited about the next show and deeply appreciate the team at Smart Home Expo for putting together such a great platform.

**Nick Fichte, Business Development
Director, Home & Yacht (Global),
L-Acoustics,**



I've been associated with Smart Home Expo since its very first edition in 2019, and it's always a pleasure to be here. Each year, the event continues to grow, showcasing the latest advancements in smart homes and smart lighting. For us as designers, it's incredibly valuable to stay updated on emerging technologies and trends, and to understand how best to incorporate them into our projects. It's not just an exhibition—it's a dynamic learning platform that evolves with the industry. With technology transforming so rapidly, both in India and globally, being part of this journey is truly exciting and fulfilling.

Ar. Surbhi Jindal, Founder and CEO, Da Light Hub and Ambassador for Women in Lighting India



As a lighting designer, educator, and researcher representing both the Illuminating Engineering Society and the Lighting Designers Association of India, it was a privilege to participate in Smart Home Expo as a knowledge partner. We curated the Light Connect event to highlight a critical aspect of modern design and role of lighting. Smart Home Expo has given us an incredible platform to share this vision, connect with the industry, and push the boundaries of what lighting innovation can achieve.

Amardeep M. Dugar, Founding Principal, Lighting Research & Design



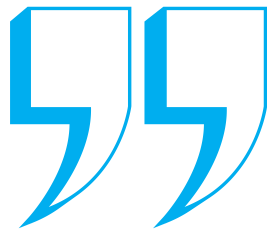
What makes this expo truly special is how it brings the entire smart building ecosystem together—from backend systems to user interfaces—under one roof. It's a rare and valuable platform for professionals across the industry. Kudos to the organizers for a fantastic event—I look forward to returning next year.

Rakesh Bhatia, Senior Vice President, Ecofirst Services Limited



Smart Home Expo is an outstanding platform for everyone in the tech space—be it automation, lighting, or audio. It's a highly focused, B2B event that's grown tremendously over the years. Now in its sixth edition, it's clear how far it has come through dedication and vision. The participation this year is remarkable, and I strongly encourage all architects to experience it firsthand. It's a real eye-opener and an invaluable opportunity to stay ahead of the curve.

Sumesh Menon, Founder and Principal Designer, Sumesh Menon & Associates



This is our third year at the show, and we've taken our largest booth yet because the response is phenomenal. Our focus this year was on a trend we've seen growing: the resurgence of stereo and living room stereo systems. We've designed our booth around this concept, showcasing everything from ultra-high-end setups priced up to ₹60 lakhs, to beautifully designed systems starting at ₹70,000–80,000 that are perfect for the modern living room. The response has been incredible, and we're excited to be a part of this show for many more years to come.

Arjun Agarwal, CEO, Cinebels



Thank you, Smart Home Expo, for this wonderful opportunity and collaboration. Wishing you all the best for the success of this three-day event. As someone from the industry, it's exciting to see so many OEMs and distributors showcasing tech that's not only advanced but also easily integrable and user-friendly. There's a growing awareness around sustainability and the importance of seamless customer experience. It's a great show, and it's growing. I'm optimistic about the future—there's a lot smarter tech coming to India.

Er. Sonali Nasikkar, Corporate Quality Head, The House of Abhinandan Lodha



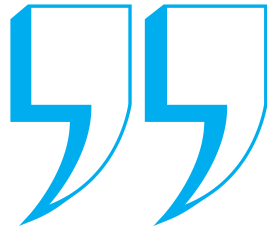
It's an honor to be part of the Smart Home Expo in collaboration with INBAC and many other esteemed partners. It's truly exciting to witness the wave of innovations on display. The expo offers a fantastic glimpse into the future, showcasing everything from climate-responsive systems and smart security to intelligent lighting. The key takeaway from the panels and the exhibition is clear: we're entering a new era of tech-driven, sustainable living, and this platform is at the forefront of that transformation.

Vishal Thakkar, Partner, Prem Group & Joint Secretary, NAREDCO Maharashtra



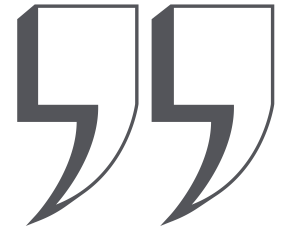
It's been a truly wonderful experience at the sixth edition of Smart Home Expo. This is our first time participation, and even on the very first day, the response has been incredible. We've seen a quality turnout and have been able to set up meetings we've been planning throughout the year. Smart Home Expo serves as an excellent hub for connecting with system integrators, innovators, and thought leaders across the industry. It's a powerful platform, and we're looking forward to being part of many more editions in the future.

Khwahish Paun, Director, Marvel Decor Ltd



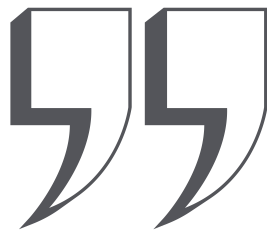
It's been a truly inspiring experience to visit SmartHomeExpo2025. I must congratulate the organizers for putting together such a forward-thinking and well-curated event. The range of smart solutions on display addresses the real needs of our industry and showcases how we can transform buildings into intelligent, efficient spaces. I'm deeply honored to receive an award at this platform. It reaffirms the importance of our collective work in sustainability. With continued collaboration between stakeholders like INBAC and Smart Home Expo, I'm confident we can shape a more resilient and sustainable future.

Smita Patil, Managing Director, SSPL Group & President of NAREDCO MAHI



I was truly excited to be part of the Smart Home Expo this year, especially as a panelist in the Smart Retrofitting session moderated by Dr. Mala Singh. It was a thought-provoking discussion with panelists offering diverse and insightful perspectives. Walking through the expo, I'm amazed by the sheer number of exhibitors and innovations on display. Every year, the event grows—more companies, more products, and more inspiration. It's a brilliant platform to discover what's new and to stay updated with the latest in smart home technology.

Ar. Alpa Shikre, Principal Architect, SSA Architects



It was a pleasure to be part of the panel discussion on 'The Great Indian Smart Home: What Works and What Are the Challenges?' The core panelists were incredibly insightful—they brought a wealth of practical knowledge on integrating smart technology into homes. It was a valuable learning experience where we shared real-world challenges and, in return, received thoughtful, solution-driven perspectives. Conversations like these truly help bridge the gap between design, innovation and Technology.

Mansi Pandey, Principal Designer, The Design House Company



Smart Home Expo 2025 has been an inspiring experience, showcasing cutting-edge innovations. I'm eager to integrate some of these smart solutions into our upcoming projects. One particularly impressive product was a compact, remote-like speaker that seamlessly mounts onto panels, perfect for today's minimalist living spaces. I also discovered a pebble-shaped, waterproof speaker designed for outdoor use, a great example of how smart technology is evolving beyond the confines of our interiors.

Gunjan Bajaj, Principal Architect, Gutika, House of Design





PROMINENT SPEAKERS LENDING THEIR INSIGHT ON SMART HOME TECHNOLOGY



Daryl Friedman

Global President & CEO, CEDIA



Wendy Griffith

Sr. Vice President of Global Development
& Membership, CEDIA



Casto Cañavate

Marketing Manager, KNX Association



Harmeet Singh Issar

Founding Partner, Design Matrix.



Sumati Sahgal

VP Home and Distribution, Schneider
Electric, Greater India.



Sameer Dass

Associate Vice President, Havells India



Manmohan Ganesh

Founder & Managing Director of PRO FX
Tech Limited.



Karthik Kumarababu

Director, Ocher LV Solutions Pvt Ltd.



Harsh Mehta

Managing Partner, Future Automation
Solutions



Nick Fichte

Business Development Director, Home &
Yacht (Global), L-Acoustics



Sakhee Chandrayan

Founder & President, INBAC



Ujjwala Haware

Chairperson and Managing Director,
Haware Engineers & Builders Pvt. Ltd.



Nitin Dua

Co-Founder and COO, Qubo,
Hero Group Venture



Sumant Bhatia

General Manager, Havells-Crabtree
Automation & Controls



Ar. Surbhi Jindal

Founder and CEO, Da Light Hub and
Ambassador for Women in Lighting India



Farook Merchant

Chairman & Managing Director,
Messung Group



Vishal Thakkar

Partner, Prem Group & Joint Secretary,
NAREDCO Maharashtra



Arjun Agarwal

CEO, Cinebels



Shreyans Chowdhary

Director, Smato Technologies



Dr. Amardeep Dugar

Founding Principal, Lighting Research
and Design



Madhav Kohli

Founder, AudioSphere



Sawan Nichani

Founder, MCBEE



Ifthikhar Ilyas

Director and Principal Designer, Litelab
Design Consultants LLP.



Jayaprakash Chinnamuthu

Director, Residential and Lighting,
Crestron India



Joan Pascual

Global Sales Manager, ProtoPixel



Khwahish Paun

Director, Marvel Decor Ltd.



Kirtee Siingh

Design Principal, Kirtee and Assoc.



Kunal Shah

Principal Lighting Designer, SPK Valo



Soham Chawla

Director, Kripa Electronics
(India) Pvt Ltd.



Anupam Srivastava

General Manager, Offer Marketing,
Schneider Electric, Greater India



Mansi Pandey

Principal Designer, The Design House
Company



Marcel Gramann

Executive Board Member (Global Sales),
MDT Technologies



Maulik Unadkat

Founder, Beyond Alliance



Mehmet Kaya

Vice President, Barco Home



Aditya Khambhati

Managing Partner, Trinity Synergy



Ar. Praveen Soma

Principal Counsellor, CII - IGBC



Prashant Chauhan
Creative Director, ZERO9



Rati Chaudhary
Editor, The Ideal Home and Garden



Vineet Mehta
Director, Business Development,
Vinshek



Baanumathi I
Proprietor, BALIKA



Muskan Salgia
Vice President, CasaDigi



Neha Garg
Founder and Principal Designer, Studio
Jane Designs.



Er. Sonali Nasikkar
Corporate Quality Head, The House of
Abhinandan Lodha



Ar. Alpa Shikre
Principal, Sandeep Shikre & Associates



Rakesh Bhatia
Senior Vice President, Ecofirst Services
Limited.



Akshara Vyas
Lighting Designer, Nulty+



Diptii Khanna
Founder and Principal Designer, Diptii
Khanna Designs



Ar. Rahul Mistri
Founder and Principal Designer, Open
Atelier Mumbai



Shubhada Mundle

Founder and Principal Lighting Designer,
Gaush Lighting Design Consultants



Soniya Potdar

Managing Director,
Studio Purple Interior Design



Suhani Lal Sanghra

Principal Architect, Sparc Design



Anil Salian

Principal Architect, Anil Salian &
Associates



Ar. Gaurav Sanghavi

Principal Architect, Pentaspac
Design Studio



Ar. Krishna Murthy

Principal Architect, Folds Design Studio



Vikas Gandhi

Director, Techbean Systems Pvt Ltd.



Sreejith Nair

Consultant & Director (Automation & AV),
Gadgeon Lifestyle



Vinay Varma

Country Manager, Ajax India



Yusuf Haider

National Manager, Premium Audio,
Cinebels



Ashok Paun

Founder & Managing Director, Marvel
Decor Limited.



Umapathi. J

Solution Specialist, APAC Region, ABB
India Limited



Aditi Kulkarni

Associate Director – Sustainability, Buro Happold Engineers India



Gunjan Bajaj

Principal Architect, Gutika - House of Design



Ajay Kamath

Founder, Sounds Good



Anisha Katarki

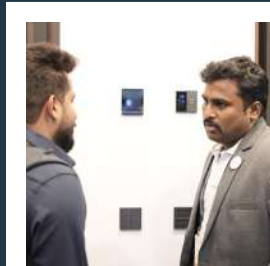
Managing Director, StileDiVita India Pvt. Ltd.



Vikas Gowrisetty

Founder Awicon Technologies LLP













What Brands Showcased at Smart Home Expo 2025: A Glimpse Into the Industry's Next Moves

The 2025 edition of Smart Home Expo wasn't just a display of innovation—it was a clear signal of where brands are directing their R&D, design priorities, and product roadmaps. This roundup captures the key themes based on what brands introduced and exhibited on the show floor, rather than market demand or consumer behavior.

Here's what stood out across categories:

1. Smart Home Technology

Sensor-Based Automation Takes Center Stage
Several brands showcased sensor-led automation systems aimed at reducing manual intervention entirely. From occupancy-based lighting to temperature-triggered HVAC, the emphasis was on hands-free control. These solutions are becoming more precise and customizable, setting the tone for a smoother user experience.

Interoperability Is Being Built In

One of the strongest product themes this year was cross-platform compatibility. Matter-certified devices were a common sight, with brands introducing bridges that connect KNX, DALI, and other protocols to Matter ecosystems. The message is clear: building a smart home with products from different ecosystems is no longer a hurdle.

Mesh-Based Infrastructure on the Rise

Smart devices now rely on stronger back-end systems, and several new products were built to support mesh-based networking. This eliminates single points of failure and improves overall reliability—especially in larger or multi-floor homes.

Sustainability Through Technology

Multiple product launches reflected a growing push toward energy efficiency. From low-power sensors to smart switches optimized for consumption monitoring, brands are designing solutions that support a more sustainable way of living.

What This Tells Us

Brands are focusing on seamless, invisible intelligence. The spotlight is on systems that are interoperable, resilient, and energy-aware—moving away from standalone gadgets toward cohesive ecosystems.



2. Home Automation

A Shift Toward Hybrid Systems

Exhibitors unveiled a wide range of automation solutions built on hybrid models—part wired, part wireless. These setups are designed to offer flexibility for both new constructions and retrofit projects, blending reliability with ease of expansion.

Smarter Interfaces, Smoother Control

One of the quieter but important shifts this year was the evolution of user interfaces. Brands showcased touch panels with cleaner UI, voice-enabled assistants with faster response times, and app dashboards that offer more intuitive control over multiple systems—from lighting and HVAC to blinds and appliances. There's a clear effort toward reducing friction and making automation more approachable for users of all tech comfort levels.





Form Meets Function

Design was a strong undercurrent this year. Several automation brands introduced switches, sensors, and interfaces made with premium materials—wood, glass, brushed metals—positioning them as part of home décor rather than tech add-ons.

What This Tells Us

Home automation is evolving to become both smarter and more livable. Brands are designing systems that look good, work together, and fit any kind of project—without asking users to compromise.

3. Lighting Technology

Smart Drivers Take the Spotlight

This year, lighting control took a step forward with the introduction of advanced smart lighting drivers. Brands showcased drivers that offer granular control, improved dimming performance, and seamless integration into broader automation systems—enabling lighting that is responsive, adaptable, and deeply programmable.

Lighting Moves Beyond Mood

While customization has always been a core strength of lighting tech, this year redefined its purpose. Brands demonstrated how lighting can support wellness (through human-centric lighting), security (by mimicking occupancy), aesthetics (via design-driven fixtures), and multi-sensory experiences—with lights that



sync with music systems, fragrance diffusers, and even environmental sensors. The message was clear: lighting is no longer just about ambience. It's becoming a dynamic part of the home's overall experience architecture.

What This Tells Us

Lighting has evolved from decorative and functional to multi-dimensional. Brands are tapping into its potential to influence mood,



enhance wellness, and elevate how we experience our homes—making it one of the most exciting categories at this year's expo.

4. AV Technology

High-Precision Displays Take Center Stage
Beyond traditional TVs, several brands showcased advanced display technologies designed for immersive visual experiences. These displays offered exceptional color

accuracy, wide viewing angles, and integration-ready formats for smart homes. The emphasis was not just on resolution—but on delivering a true-to-life cinematic feel in both dedicated media zones and everyday living spaces.

Projectors Built for Real Homes

Ultra short throw and compact projectors also made a strong impression. But unlike previous years, the focus has shifted to models optimized for non-dark environments, such as living rooms. Brands introduced projectors with improved brightness and color fidelity, making them more versatile for casual, ambient viewing—without sacrificing image quality.

Multi-Room Audio Becomes Mainstream

This year marked a noticeable shift in audio priorities. Multi-room audio is no longer treated as a high-end luxury—it's fast becoming a standard expectation. Brands showcased stackable amplifiers, zone controllers, and wireless speaker systems that make it easy to stream audio across the entire home.

Hi-Fi Meets Modern Streaming

Interestingly, there was also a resurgence of CD players and turntables—many integrated into multi-room systems. Whether users are streaming via apps or playing physical media, the goal is the same: bring high-fidelity audio to every room with ease of control. This range—from smartphone streaming to analog





sources—catered to both casual listeners and music purists.

What This Tells Us

AV innovation is becoming more lifestyle-oriented. Brands are moving beyond niche setups to offer flexible, high-quality experiences for every room—whether you're watching in daylight, streaming music wirelessly, or reviving your CD collection.

5. Smart Security

Security as a Unified System

This year, the focus was clearly on integration. Brands moved away from showcasing isolated products and instead introduced cohesive systems that brought together intrusion alarms, video door phones, intercoms, smoke and gas detectors, CO2 alarms, and adaptive lighting—all working in sync. Many of these setups were designed to simulate presence and deter intruders while offering users full control through a centralized interface.

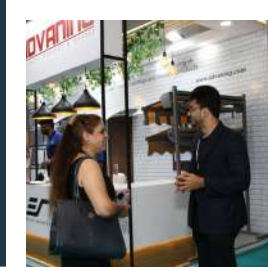
Next-Gen Smart Locks and Cameras Expand the Category

While smart door locks and security cameras have been a mainstay at the expo, this year saw an expansion in product lines and refinements in features. More brands introduced new-generation locks with improved biometric accuracy, smoother app control, and advanced features like geo-fencing and remote unlocking. Security cameras also saw upgrades with sharper imaging, better AI-based detection, and stronger integration with smart home platforms. The category has matured—offering users more choices, better performance, and wider compatibility than before.

What This Tells Us

Security is evolving from a mix of standalone devices into a well-integrated, user-friendly, and actively managed system. With a wider range of options and improved performance, smart security is becoming central to how brands define the modern connected home.







SMART HOME EXPO HONORARY AWARDS

The Smart Home Expo Honorary Awards serve as a prestigious platform to celebrate innovation, creativity, and excellence within the smart living ecosystem. These awards recognize and honor the remarkable contributions of architects, interior designers, lighting designers, and technical experts who are redefining modern living through intelligent design and advanced technology. By appreciating their visionary work, the platform acknowledges individual achievements.



Sumesh Menon, Founder and Principal Designer, Sumesh Menon & Associates received award from Sumati Sahgal, VP Home and Distribution, Schneider Electric, Greater India.



Ar. Ketan Jawdekar, Principal Founder, Studio K7 received award from Sumati Sahgal, VP Home and Distribution, Schneider Electric, Greater India.



Ar. Rohit Ganatra, received award from Sumati Sahgal, VP Home and Distribution, Schneider Electric, Greater India.



One of the Senior Associate received the award on Behalf of Red Architects from Sumati Sahgal, VP Home and Distribution, Schneider Electric, Greater India.



Smita Patil, Managing Director, SSPL Group received the award from Sakhee Chandrayan, Founder & President, INBAC



Aniruddh Bapat, Vice President & Head-MEP, Tata Realty received award from Sakhee Chandrayan, Founder & President, INBAC



Dr. Amit Chaudhari, Associate Director & Head, MEP & Infrastructure - India-KPM Engineering Consultants received award from **Sakhee Chandrayan, Founder & President, INBAC**



Harmeet Singh Issar, Founding Partner, Design Matrix was awarded the **Honorary Award** for his outstanding contribution to the lighting segment..



Anil Valia, Lighting Designer, Lighting Systems Consultant received award from **Ujjwala Haware, Chairperson and Managing Director, Haware Engineers & Builders Pvt. Ltd**



Sushant Surve, Principal Designer, Brainwave Designs received award from **Ujjwala Haware, Chairperson and Managing Director, Haware Engineers & Builders Pvt. Ltd**



Nikhil Divekar, Managing Director, AIMS Pvt Ltd, received award from **Ujjwala Haware, Chairperson and Managing Director, Haware Engineers & Builders Pvt. Ltd**



Nivedita Jadhav, Operations Catalyst, Aeon Consultants received award from **Sakhee Chandrayan, Founder & President, INBAC**



Rakesh Bhatia, Senior Vice President, Ecofirst Services Limited received award from **Sakhee Chandrayan, Founder & President, INBAC**







THE SMART SPACE AWARDS 2025 WINNERS

The Smart Space Awards 2025, a unique competition celebrating innovation in smart living, was divided into three key categories: Architects, Interior Designers, and System Integrators. The distinguished jury featured industry leaders, including Wendy Griffith, Sr. Vice President of Global Development & Membership at CEDIA; Ar. Qutub Mandviwala, Principal Architect at Mandviwala Qutub & Associates; Ar. Shilpa Jain Balvally, Principal Architect at Studio Osmosis; Nimish Ajmera, Director at Ajmera Realty & Infra India Ltd; Nilesh Puranik, Director at Puranik Builders; and Ar. Anil Chavda, Principal Architect at Anil Chavda & Associates.



Residential Villa

Architect - NSA ARCHITECTS (Winner)

Interior Designer - Yogesh Wadhwa DWG Designs (Winner)

System Integrator - Beyond Alliance (Winner)

Nirvana automation (Runner Up)

Residential Apartment

Architect - 4th Dimension (Winner)

Interior Designer - Studio Jane Designs - Neha Garg (Winner)

System Integrator - Aurus IoT Solutions (Winner)

Commercial Office

Architect - Ar Gautami Bargal & Ar. Vishvesh Bargal (Winner)

Interior Designer - Studio Jane Designs Neha Garg (Winner)

System Integrator - Abby Lighting (Winner)

System Integrator - Hie Life Global Technologies Pvt. Ltd. (Runner Up)

Commercial Retail

Architect -Studio Architecture Ally (Winner)

Interior Designer - Ricky Doshi Uniser Smartspaces (Winner)

Hospitality and Restaurant / Cafe

Architect Ar. Dhananjay Pawar - Synectics Architects (Winner)

Interior Designer - LDG Studio (Winner)

System Integrator - Future Automation Solutions (Winner)

Other

Architect - Dhairyasheel Powar - UNITECTURE (Winner)

Interior Designer - ID. Darshana Motkari - Synectics

Architects (Winner)

System Integrators - Bhavesh Doshi - Entelechy Systems. (Winner)

Home Theatre/Home Home Cinema

Architect - 4th Dimension (Winner) System Integrator - FUTURE AUTOMATION SOLUTIONS (Winner - Tie)

Audio & Beyond (Winner - Tie)










































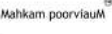










































































































































































MCBEE (Runner Up)





EXHIBITING BRANDS

1HOME	1 SOUND	ABB	AYTEXCEL PRIVATE LIMITED	AK FOCAL audio halm	AUTRONX NEW TECHNOLOGY	ARIAO	ARISS	ACE AUTOMATIC SYSTEMS AN AUDIO VISUAL COMPANY	AERO Visual Brilliance	A-OK Automation Control System Caravan Motor & Trailer Motor
aretex	xiom	ACOUSTIC ARTS	AV NIRVANA INDIA	AV Pro <small>audio</small>	AUDIOVAN www.audiovan.in	Akuvox Open A Smart World	[A] ALTA LABS	artsound	AUDIO NIRVANA	audio
AUTOSAS audio care	akubela	AlVis alvishomes.com	AWOL VISION	audioflow	AMINA audiovisual solutions	AUDIX	ascendo audio & video solutions	ADVANCE SPEAKERS	Adept Audio	AudiB4xi
auden	Atlantic TECHNOLOGY	Artcoustic	ARCHITECTURA SOUNDS	AUREA	ACOUSTIC ENERGY	ASHAPURA IMPEX	ADI snap one	eventgarde SPEAKERS	AVL AVSOLUTIONS.COM	ARCTPROJECTS
ATIOS	AQUAVISION television audio	Accuphase	ALISAN SPEAKERS	ATOM SEATING	audio pro	AUWTO	BuildTrack	blumotix READY TO GO	Bascom	BASS N TREBLE
BEALE SPEAKERS	BrightWorks	BLUSTREAM	B&O	BAB TECHNOLOGIE	BLOK	BHARAT SMART SERVICES	benq	BEE NEXT	RESIDENTIAL	basalte
Bowers & Wilkins	brid3ea	BOO AMERICA SPEAKERS	black nova	BUGANI SPEAKERS	B.E.G.	bas IP	BM BUILDWELL MOTOR	biamp.	CLASSE	Cabasse
CONFIO	Cloud Clearly better sound	CONTROLPOINT	CANTON	CLEAR	CORNERE AUDIO	Cineversum	COOLAUTOMATION	CJC SPEAKERS	CUE	Cosanta SOLID PROTECTION
CABLE-WISE	clearview	cerasonar	COTODAMA	Caiva.ai	CITRON	CP PLUS	COHESIVE TECHNOLOGY	Cinebels SPEAKERS	CRESTRON	CAVITAK
CASADIGI	CRESSIDA	CHANGHONG	DNM	DOMINATEE	Dangbei	DT SCREENS	DIGITECH ILLUMINATING YOUR LIFE'S PATH	DUNE HD	DOOYA	DRAINVAC
Displine	dorset EVERY DOOR DESERVES A SPEAKER	DNAKE	Dream Vision	Doodle Tech	DESI IOT	DEVIALET	D. DEFINITIVE TECHNOLOGY	DOO	DENON	DYNAUDIO
DS	ATI Automation Pvt. Ltd.	EUCHIPS	elsner	ESCALA TECH	Eight Audio SPEAKERS	ecoterra biodesign SPEAKERS	EVERVUE	ELAN SPEAKERS	electron	episode
EverGlow	Etheonix	EAE TECHNOLOGY	ESPRESSIF	ESCOZOI SPEAKERS	EPSON EXCEED YOUR VISION	EDILECTE SPEAKERS	ELITE SPOKES	Elenmore	ethereal	EMI PROFESSIONAL AUDIO EQUIPMENT
ekinex	EcoEarth SPEAKERS	eCloud Intelligent Technologies Pvt. Ltd.	Electro-Voice	EVOLIX	ELKO SPEAKERS	EDIFIER	wecler	EUROPA ANTI-TRETT ENGINEERING	ELAC	FONESTAR
FYNE AUDIO	FORMOVIE	FS cables	FX	FUNKTION-ONE	Fusion RESEARCH	FSCREEN	FURN & FEN	FUNK SPEAKERS	FAITH Quality Speaks	FASTRATION
FURUTECH SPEAKERS	FIRELUX	Goody LOCKER & ARCHITECTURAL SOLUTIONS	Goldmedal SWITCH TO THE AMAZING	GUDE	Global Cache	GREENFIELD SPEAKERS	GreatSound Acoustics	GO MOTION MOVING LIFE AHEAD	Glorious	GLOBAL SYSTEMS
GadgEon Engineering Smartness	GALLO ACOUSTICS	GP3 SWITCH SPEAKERS	GEZE	GIR theben SPEAKERS	GENELEC	HMS	Hisense	HAVELLS	HAVELLS <small>Grabtree</small> Switching solutions since 1970	Holm
HITECH AUDIO & VIDEO	HEGEL MUSIC SYSTEMS	HECO	integron	INVENTION AUDIO	ICE SPEAKERS	inair	INVOC	Intesis BY GATE AUDIO	incoygo	Integra
I PORT BY SONANCE	INEL	'INTERRA	Jini	Jamo SPEAKERS	Jmes SPEAKERS	JR SPEAKERS	JVC	JUKE AUDIO	JBL	JMGO
JNM Just keep listening...	KOMBO SPEAKERS	KLS electronic	KGEAR Smart Audio Solutions	K ARRAY SPEAKERS	KRIARZ Your Vision, Our Design	KEY AUTOMATION	KRIX EXPERIENCE SOUND	KONIG	KLING FREITAG SOUND SYSTEMS	KEF

 Kordz Connectivity Assured	 KEYLINES	 KNX NATIONAL INDIA	 Klipsch	 kasper	 KEI	 LITHEAUDIO	LAUNDRY JET	 Lumagen	 Limo-Tec RISE BEYOND LIMITS	Lumins
 Life is On Schneider Electric	 LINN	 Lithoss	 LOEWE	 Little NAP RECLINERS	 LYNGDORF	 LA SOUND	 LACOUSTICS	 LITOMATIC EMBEDDED INTELLIGENT LIGHTING	 LG	 Lauritz Knudsen ENTERTAINMENT & TECHNOLOGY
 LTECH	 LIBRE	 Marvel —Marvel Decor Ltd.—	 MARLEY	 McIntosh LEGENDARY PERFORMANCE	 MIANTIC AV	 MOON by SIMA AUDIO	MYCON LINK	 Marshall	 madVR LABS	 MISSION
 AV AUDIO	 Magnat	 moorgen	 marantz	 MONITOR AUDIO	 M&K SOUND	 MESSUNG	MORION	 MADRIX LIGHTING CONTROL	 MEI AV	 Multi-AV
 MOOSE	 Mahkam poorviam	 MAG THEATRON	 MAGNA	 MDT TECHNOLOGIES	 MecTURING	 NEFCON	 NETX AUTOMATION	 NOVO	 netstar	 NBT CURTAIN SYSTEMS
 nuos Building Automation	 NEXT Technology	 nishara	 OSAKI	 optimus SOLUTIONS	 OSTEQ	 ORION AN ISO 9001:2015 CERTIFIED	 OPTEX	 OCTIOT SWITCH TO SENSORS	 OXYKRAFT	 Optoma Experience more
 OSUM	 ONKYO	 OKOS	 OEHLBACH	 OSD BLACK	 ORIGIN ACOUSTICS	 O&B	 OKAS	 PAXSHILL PRIVATE LIMITED	 PACE	 PRIMA THE PROFESSIONAL AV
 PROFECT	 PANTHEONE	 PANARA	 PROFEGOLD	 PANDA AUDIO	 PTC PROJECT TRADING CORPORATION	 PROFX HIFI - Home Theatre - Home Automation	 polk	 PRAAN	 PERISQM INNOVATIVE SPACES	 PRO AUDIO VIDEO www.pro-audio-video.co.uk
 ProtoPixel	 PRIMARE	 prince concepts	 Pioneer	 pure acoustics	 Primezen	 Towersoft	 PRISM	 phlipton The Acoustic Experts	 PRINCEBOARD	 PERLISTEN
 Q ACOUSTICS	 QED	 Qubo A Hero	 ruark	 ROKSAN	 REVOLUTION ACOUSTICS	 rbh	Russound	 rithum	 Rokid	 REFLEX AUDIO
 rako	 RT International	 RENSON Creating healthy spaces	 IVERA	 raylogic	 REVEL	 REL ACOUSTICS LTD.	 raex SILENT CURTAIN MOTION	 RTI	 RHOMBUS	 ROTEL
 Richmat	 RONCO	 Rasika luxury seating solutions	 SOUND PERFECTED	 osach air to move	 SMART LIVING	 NEW WATER PROJECTION SCREEN	 STEALTH ACOUSTICS	 SL 008 TECHNOLOGY	 SOUND & VISION	 SCREEN RESEARCH
 SIM Submedia	 SMATO	 SONANCE BEYOND SOUND	 Supersystem	 Smarten the smart way to manage	 SLV Stage accompany	 STORM AUDIO	SONOS	 SPEAKERCRAFT	 SEGULA	 SNOOL POWER
 steinel	 sensinova	 SOUND BY DEVICES	 Sterna	 Structured Cable Products Cable Management Systems for Audio/Video	 SYNCPRO	 somfy	STEINWAY LYNGDORF	 SKYDANCE	 Sonus faber ARTISAN OF SOUND	 STEALTH ACOUSTICS
 SCHÜNBACH	 SAI ENERGY SAVER	 SONODYNE	Tivoli Audio	 TIGIDIGITAL Focus On Smart LED Driver	 TONE WINNER	 TIS	 Touchmatik Sensors & Smart Living Systems	 true What A Bright Idea II	 TONO	 tense THE ENERGY ALTERNATIVE
 TOTEM Discover yours	 TRINNOV AUDIO	 TRUAUDIO	 TECHNOVO	 TDGAUDIO	 TRUEISENSE	 Tradesec AMC	 TANNOY	 TAGA SPEAKERS	 Tyba	 TESVOR
 THEORY	 TAD The Acoustic Design	 thinmx	 TATA POWER EZ HOME	 TOSO JAPAN	 Ultracoustic	 turja 100% 100% 100% Control	 UNWIRED	 vurve HARDCORE RESPONSE SYSTEMS	 VISUAL VIBRATIONS	 VSSL
 Visonic From Tyco Security Products	 ViewSonic See the difference	 VINSHEIK — SINCE 1987 —	 VARNI DIGITAL	 VYOMA SOUND BY DESIGN & PERFORMANCE	 VANGUARD DYNAMICS	 VOID Hear. Feel. Connect.	 VALLABH ENTERPRISES TECHNOLOGIES	 VP	 VADACTRO	 VIVID STORM SINCE 2004
 van den Hul	 Velodyne	 VIBROXX	 Vivido	 VALERION	 Visual Rhyme	 WiiM	 WAVEIT	 Winger	 webro	 WEINZIERL
 WUPRO	 WATERFALL AUDIO	 WyreStorm	 xantech	 XTREME MEDIA	 XTRALINK	 XSCACE	 Yale	 Zennio	 ZIZZ RECLINERS	 zero db



The remarkable turnout and engagement at **Smart Home Expo 2025** once again raised the bar, setting bold new benchmarks for the future. As we gear up for the next edition, **Smart Home Expo 2026**—scheduled for **28th, 29th & 30th April 2026**—stay connected for the latest updates and announcements. For more information, feel free to reach out:
Bankim.Laher@india.messefrankfurt.com & Monika@smarthomeexpo.in

“At Sonos, Innovation Means Designing Not Just For Performance, But For Real-World Integration—Seamlessly Blending Sound, Design, And Smart Technology.”



Rennie Addabbo

General Manager, Sonos APAC

Rennie Addabbo, General Manager, Sonos APAC, shares how Sonos is pushing the boundaries of premium audio with its latest innovations, including the Era 100 Pro and Arc Ultra. He discusses the brand's growing presence in India, its focus on smart home integration, and the vision driving Sonos in both residential and commercial markets.

Sonos has maintained its reputation as a pioneer in the audio industry for years. Could you walk us through the company's evolution and highlight what differentiates Sonos from other audio brands today?

Since its founding in 2002, the ambition of Sonos has always been to make listening out loud easier, more immersive, and more rewarding. At a time when major streaming platforms didn't exist, Sonos transformed the way people enjoy audio at home, making it possible to listen to any song, in any room, wirelessly - a significant leap from the days of room-dominating stereos and physical media libraries. Back then, the technology to deliver that vision didn't exist. So, the Sonos' founders built a team of software and hardware engineers to bring it to life from scratch.

This pioneering spirit still defines us today as Sonos continues to stand at the intersection of innovation, design, and sound. We're not just making speakers; we're building an ecosystem that elevates how people experience content, whether it's music, movies, podcasts, or TV.

What truly differentiates Sonos is how deeply we prioritize both innovation and customer experience. From deep industry collaboration with Sonos Soundboard members to meticulously fine-tuning our products, to features like Speech Enhancement and Trueplay™ tuning that all come together to provide an unparalleled listening experience.

The newly launched Era 100 Pro has garnered attention in the professional audio space. What key features make this speaker a



standout choice for both commercial and residential applications?

Era 100 Pro is our first purpose-built product for professional install and reflects our commitment to supporting trade partners with solutions designed specifically for light commercial and large-scale residential applications.

With a sleek design and premium sound, Era 100 Pro brings simplified setup through Power over Ethernet+ (PoE+), flexible installation with pro-grade mounts, and greater customization with Zones, a new software tool for managing larger-scale installs. PoE+ provides clients with enhanced reliability, speed and performance with easy integration into existing networks through wired-first networking - a key advantage for high-end installers tapping into the growing home networking and smart home market.

In markets like India, where we are seeing an uptick in experiential retail design, luxury hospitality and new residences, Era 100 Pro allows installers to provide versatile, scalable installation options in environments where warmth and quality of sound is valued, all in a sleek, elegant design.



At the Smart Home Expo 2025, Sonos unveiled the Sonos Arc Ultra and Sub Gen 4 series. Could you tell us more about these product ranges and what they bring to the table in terms of performance and innovation?

Sonos continues to revolutionise the home theatre experience with the launch of Sonos Arc Ultra and Sub 4 - our most advanced and premium offering. Arc Ultra introduces the brand's breakthrough Sound Motion™ technology - an innovation that drastically reduces the size of the transducer while supercharging bass output. Arc Ultra delivers up to double the bass of its best-selling predecessor, offering an unprecedented 9.1.4 spatial audio experience in a sleek, sophisticated design.



Reinforcing Sonos' commitment to an inclusive listening experience for all, Arc Ultra also introduces a new Speech Enhancement feature powered by AI and developed in collaboration with the Royal National Institute for Deaf People (RNID). The feature provides four levels of control, allowing users to adjust the dialogue clarity to match their needs, including one specifically made for those with hearing loss.

Adding to the home theatre experience, Sub 4 builds on everything our customers loved about previous generations, with deeper, more dynamic low-end and a refreshed matte design. With India's growing appetite for premium audio and OTT viewership booming, we are confident these products will strike a chord with both existing and new Sonos users in India.

How do your latest offerings integrate with existing smart home ecosystems? Are they designed to work seamlessly across multiple platforms, or are they optimized for specific systems? Please elaborate.

At Sonos, our focus has always been on building an open and flexible ecosystem. Last year, we introduced a new search API that strengthens compatibility with third-party control systems. Complementing the existing Sonos control API, now content can be searched within multiple streaming services on touch screens from leading home systems manufacturers, with updated Works with Sonos integrations from global partners including Control4, Crestron, RTI, Nice, and URC, and even more partners to deliver an exceptional search experience within their Sonos integrations on a rolling basis.

Are there any upcoming product launches or expansion plans tailored specifically for the Indian market?

India continues to play a central role in our regional growth strategy as we increase investment in retail, brand awareness, and the installer channel. On the professional side, we've seen significant demand from sectors like boutique retail, hospitality, and high-end residences — environments where



design, usability, and sound all matter. With a diverse product range of amplifiers, streaming devices (Port), Architectural speakers, all-in-one speakers and home theatre systems, installers can provide customisable solutions for homes and businesses. With over 50% of our business in India coming through the installation channel, this puts us in a uniquely strong position to scale.

On the consumer side, we continue to see a strong appetite for multi-room listening systems and Sonos' most premium offerings - this tells us that we've found an Indian customer that resonates with Sonos and is willing to invest. In an effort to broaden our reach to India's discerning audience, we partnered with luxury retail store, The White Crow, to bring our first experience centre to Mumbai's luxury shoppers - a partnership that has been met with positive reception and one that we will continue to explore.

Sonos has been a consistent participant at the Smart Home Expo over the years. How has your experience been, and what inspires

your continued involvement in this event?

Our experience at the Smart Home Expo has been incredibly rewarding. It is one of the few platforms in India that brings together the entire smart home ecosystem, from integrators and architects to technology partners and consumers, under one roof. Over the years, we have had the opportunity to engage with a deeply informed audience that's genuinely curious about the future of home technology, and it has been a great way for us to gather feedback, showcase innovations, and deepen our understanding of the Indian market.

What keeps us coming back is the quality of conversations and the momentum we see building in this space. India is evolving rapidly when it comes to connected living, and events like these give us a clear window into emerging trends, preferences, and opportunities.

Being part of the Smart Home Expo 2025 has not only allowed us to demonstrate how Sonos products integrate seamlessly into these evolving environments but also reinforced our



commitment to delivering premium sound experiences.

Could you share insights into your collaboration with Luxury Personified and discuss your broader marketing strategy or future vision for the Indian market?

Our collaboration with Luxury Personified has been instrumental in shaping Sonos' presence in India. In over four years, we have rapidly expanded our reach with a nationwide footprint across all major CE retailers and over 100+ professional installer partners. Their deep understanding of the local market and commitment to delivering high-touch customer experiences make them a natural extension of the Sonos brand.

In terms of Sonos' future vision, India is a major focus of our geo-expansion efforts, as we continue to ramp up investments across retail, brand awareness and the installer channel. From a marketing perspective, as we focus on deepening our engagement with Indian consumers, we will continue to harness unique cultural insights to show up in the right spaces and places that our audience values.



“KEF Continues to Lead In Acoustic Innovation, Championing Sustainability and Creating Products that Integrate Effortlessly into Modern Lifestyles.”



Lawrence Chu

General Manager, APMEA
Distribution & Hong Kong, KEF

Lawrence Chu, General Manager, APMEA Distribution & Hong Kong at KEF, shares his views on the brand's remarkable journey, from its rich British heritage to its cutting-edge innovations in high-fidelity sound. He discusses how KEF continues to shape the future of smart living through immersive audio experiences. With iconic creations like the LS50, Reference, Blade, and MUON, KEF has consistently redefined what's possible in acoustic engineering, setting new benchmarks for performance and design.

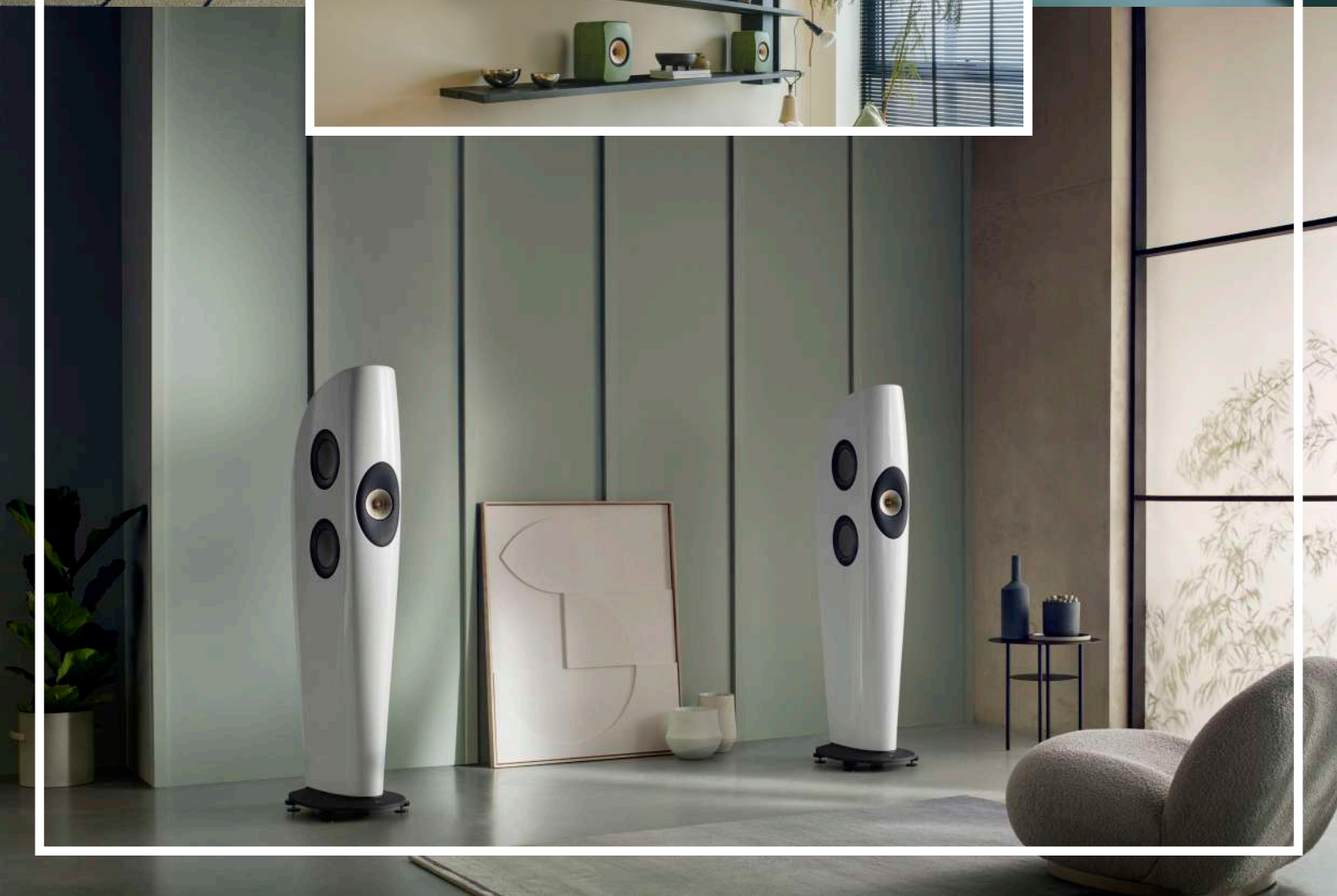
Can you tell us about KEF and the company's journey?

Established in 1961, KEF is a pioneering British audio company celebrated for its seamless fusion of innovative technology and sophisticated design. Over the decades, KEF has introduced groundbreaking advancements, including the revolutionary Uni-Q driver in 1988, which transformed sound dispersion, and more recently, the cutting-edge Uni-Core technology and Metamaterial Absorption Technology (MAT), now integral to our range of speakers and subwoofers. Throughout our history, KEF has also crafted iconic products such as the KEF LS50, Reference, Blade, and MUON, which have set benchmarks in audio excellence.

Today, KEF continues to lead in acoustic innovation, championing sustainability and creating products that integrate effortlessly into modern lifestyles, reaffirming our status as a global leader in high-fidelity audio.

Could you provide an overview of your current product range?

The KEF product portfolio spans four categories: Component Audio, Wireless, Subwoofers, and Architectural Speakers. This diverse range includes wireless speakers such as the LSX II, LS50 Wireless II, and LS60 Wireless; high-performance home HiFi and theater systems like the Q and R Series; architectural speakers from the Ci Series; and flagship models such as The Reference, Blade, and Muon.





Standout innovations include the LS60 Wireless—the world's first wireless floor-standing speaker featuring Uni-Q and Metamaterial Absorption Technology (MAT)—and the remarkable KC62 subwoofer, celebrated for its powerful performance and ultra-compact design.

Together, these products exemplify KEF's commitment to wireless versatility, unparalleled acoustic performance, and sleek, modern design tailored to contemporary living spaces.

How does KEF's technology enhance smart home efficiency?

KEF's core innovations, such as the Uni-Q driver, deliver precise sound dispersion for a remarkably balanced audio experience in any setup. Our MAT technology effectively eliminates high-frequency distortions,

resulting in cleaner, more accurate sound reproduction. Additionally, KEF's advanced wireless platforms seamlessly integrate with AirPlay 2 and Chromecast, offering effortless control and hassle-free connectivity. Together, these cutting-edge technologies create immersive, dynamic soundscapes while streamlining integration into modern smart ecosystems.

What drives KEF's continued participation in Smart Home Expo?

The Expo offers a vital platform to engage with innovators and educate consumers on audio's role in smart living. Participation underscores our commitment to advancing the industry through collaboration. By showcasing practical, user-centric solutions, we help elevate awareness and adoption of integrated smart home technologies, driving the sector forward.

“Smart Technology Revolves Around Energy Efficiency, User-Friendly Interfaces, Seamless Connectivity, and an Enhanced User Experience.”



Rohan Jain

Director, RJ Projects

Rohan Jain, Director, RJ Projects, shares his insights on how smart technology is revolutionizing the real estate landscape. With a deep commitment to sustainable design and intelligent automation, he discusses the growing demand for integrated systems, the role of sensors and controls in enhancing efficiency, and his vision for building net-zero, self-regulating spaces that align with modern lifestyles.

With your extensive experience in the real estate industry, how have you seen the role of building automation evolve over the years?

The rising demand for automation has been effectively met by a wide range of technological solutions. Centralized control systems have become a key component in building management, offering streamlined oversight of all integrated systems.

By automating these functions, the need for manual intervention is significantly reduced, minimizing the risk of oversight and ensuring consistent performance. This centralized approach also allows for seamless integration with other building technologies, including mechanized parking, energy monitoring and conservation, solar power and water

harvesting, water management, visitor tracking, housekeeping, and maintenance services.

Ultimately, smart integration enhances operational efficiency while allowing property managers and occupants to focus more on user experience and less on routine management tasks.

What key factors are driving the increasing demand for Automation and Smart technology in commercial properties today?

Offices today are complex ecosystems made up of multiple interconnected elements, and when not seamlessly linked, productivity is directly impacted. Think about it—an employee’s journey begins at the point of entry,



whether vehicular or pedestrian, requiring smooth system integrations. From faster, more accurate security systems to seating layouts that optimise light and ventilation, every aspect

plays a role. Leisure zones help with rejuvenation, while group and individual zoning enhance functionality based on utility. With evolving technology and shifting work patterns, modern office systems need to be designed for seamless adaptability and integration. Centralized access has become essential for efficient management, allowing unified control over various systems. Continuous adaptation ensures that spaces remain relevant and functional as needs change. Boundaryless orchestration enables different technologies to work together harmoniously, creating a cohesive environment. User-friendly interfaces make these systems accessible to all users, while strong integration capabilities ensure compatibility across platforms. Above all, a focus on energy efficiency supports both sustainability goals and long-term operational cost savings.





How do you incorporate smart lighting and control systems into your projects? What benefits have you observed? Can you share the names of brands you have used in your projects?

The concept of “smart” technology is closely tied to energy efficiency, enhanced user experience, intuitive interfaces, and seamless inter-device communication. For example, smart lighting enables users to create mood-based scenes, optimize brightness levels, improve energy efficiency, and enhance both safety and convenience.

Having centralized control over all systems, such as air conditioning, motorized curtains, lighting, and fans, allows a space to adapt to a user’s lifestyle effortlessly. As labor and maintenance costs continue to rise, the demand for self-regulating, automated environments is becoming increasingly important.

In the design process, we also experiment with a mix of direct and indirect lighting to



enhance the aesthetic appeal of each space. To ensure quality and performance, we work with trusted lighting brands like Hills, Hybec, Philips, and Havells.

What brands do you incorporate in your projects? Can you discuss the role of sensors and temperature controls in enhancing the efficiency of commercial spaces?

Sensors are very crucial in automation. They are the input data for a system to understand how to perform. They play a crucial role in detecting and measuring a variety of parameters such as - temperature, luminescence, sound (dB), and occupancy.

Can you share a specific project where automation and smart technologies significantly improved the overall performance and sustainability?

In a project for a jewellery manufacturer, we were assigned to build an 80,000 sq. ft. factory and corporate office. This company employed almost 500 staff and ran 24/7. The thought was





to create a world-class facility that can operate and integrate systems to aid in energy saving, security and working conditions.

Right from automated curtains operating by the amount of sunlight and temperature penetration, to filtration systems analysing water quality and temperature, to occupancy sensors and cameras covering every square inch of the premises, and storage facilities that require minimal in-person vigilance, and finally solar generation and water harvesting systems.

What trends do you foresee in the use of building automation and smart technology in the next five years?

Building automation is set to grow to firstly aid facility management in supervising a facility with lower staff and higher visibility, and secondly, give users more control over their interaction with their space. This is being driven on the back of increased internet penetration and effectiveness, and telecom services are planned early on.

How does RJ Projects prioritize sustainability when designing and implementing automation systems?



At RJ Projects, sustainability is a core element of our design and implementation strategy for automation systems. We favor the inclusion of energy-saving solutions like smart lighting, automated curtains, and occupancy sensors to minimize the use of power. We also use systems that are effective in managing power, water, and other resources, for example, solar generation units and water harvesting systems, as clearly seen in our 80,000 sq. ft. project for a jewellery manufacturer. Our interest lies in developing self-regulating spaces that reduce the demand for manual intervention while maximizing resource efficiency, thus lessening the overall environmental impact.

Lastly, what are your personal goals for integrating smart solutions into your future projects?

I would love to have solutions that can help monitor and control excess energy and resource consumption, even with our technology-aided lifestyles. A net-zero household or corporate office is a goal that we all work towards in our organisation. Additionally, a solution that ensures users receive exactly the data and information they need to stay informed, no more, no less.



“Smart Security is No Longer a Luxury, it’s a Connected Necessity.”



Nitin Dua

Co-Founder and COO, Qubo

Nitin Dua, Co-Founder and COO, Qubo, who has played a pivotal role in steering the brand from an ambitious startup to a market leader with a diverse portfolio of over 50 smart products, shares the brand's core vision that sparked Qubo's journey, its evolution over the years, and the standout innovations—particularly in smart door locks and video doorbells—that are transforming homes and lives across the country.

Qubo has seen rapid growth since its launch in 2019. What was the core vision behind establishing the brand, and how has that evolved over the years?

At the core of Qubo's inception was a simple yet powerful inspiration, connected technologies with AI on top has the power to fundamentally re-define product categories, a watch is not just a watch anymore but also a health and fitness tracker, one can buy a car without paying the whole amount upfront but only pay per KM. So, Qubo came into existence with a vision to build a homegrown consumer technology brand delivering best-in-class smart products designed specifically for Indian environment. To that effect, we built full stack tech in India from product design, H/W development, device firmware, cloud platform, AI, mobile apps and manufacturing. In line with our overall vision, our first line of smart products was smart security cameras

positioned as AI powered, smarter, wireless and more aesthetic alternative to traditional wired CCTV. We continued our product innovation journey by building the first Wi-Fi video doorbell for the India market. With time, we not only deepened our play in these categories with more variants and generation upgrades but also added associate categories like Smart Door Locks. Today, we have an integrated smart home security suite comprising a range of smart security cameras, video doorbells, and smart door locks. With deep capabilities and video cameras and streaming technologies, we also launched our range of car dash cams along the way, thereby increasing the safety proposition of the brand from homes to drives as well.

Today, it is not just about building devices anymore - it is about solving everyday safety, convenience, and peace of mind challenges through purposeful innovation. Over the years,



whenever a visitor rings the bell allowing you to not only see who's at the door but also talk to the person. It has been thoughtfully designed as a retrofit product that works on Wi Fi, does not require any specific extra cabling and can be installed by a regular electrician. It also doubles up AI-powered smart 24/7 security camera for entrance, supporting recording options such as SD card and cloud back-up.

Smart Door Locks essentially eliminate the need to carry keys thereby making entry-exit more seamless yet secure for family members and visitors alike. Qubo Smart Door Locks offer multi-mode access (biometric, PIN, RFID card, OTP, Qubo app and key) as well as visitor log. Unlike other digital locks, Qubo smart door locks can be fully managed through the Qubo app, thereby allowing owners to manage access control at the tip of their fingertips. Over the years, we have built a variety of smart locks across the price spectrum, all of which are providing the same smart features despite coming in different sizes and finish., empowering users with convenience and control.

What sets these Qubo products apart is that these two products talk to each other giving users and complete smart entrance

we've expanded our portfolio to over 50 SKUs across smart home and auto accessories, reaching more than 1 million devices sold. Our vision today is sharper and more holistic: to make smart living truly accessible, trusted, and seamless for every Indian household. And with our full-stack tech ownership in India and deep R&D focus, we are proud to say we are not just building for India, but we are building with India. Over the years, we've expanded our portfolio to over 50 SKUs across smart home and auto accessories, with more than 1 million devices sold.

Qubo has made a mark with its smart devices, particularly in categories like Smart Door Locks and Video Door Bells. Can you give our readers an overview of these products and highlight the key innovations or unique value propositions that distinguish them in an increasingly competitive market?

Smart security is fast becoming a necessity, not a luxury. Our Smart Door Locks and Video Doorbells are not just standalone products—they're intelligent ecosystem offerings design to talk to each other to offer a seamless and intuitive entrance management experience for Indian homes. Qubo Video Doorbells enables an instant video call on your phone





management solution if they opt for a Qubo video doorbell and smart lock both. And the best part is that the user has no compulsion to buy both together and instead add step by step over time – e.g. a home owner can only the lock first and later add the video doorbell.

How does Qubo balance advanced features like AI, cloud integration, and App control with the need for simplicity and everyday usability?

We believe that technology should enhance lives, not complicate them. While our products are built with advanced features like AI-powered detection, cloud integration, and multi log in app control, we place equal emphasis on simplicity and intuitive design. Every product is designed to be plug-and-play, with guided onboarding, and a user-friendly interface that even first-time smart device users can navigate with ease. Whether it's enabling one-tap lock/unlock, real-time alerts, or automations across devices - all of it is delivered through a single unified app. We're also gearing up to launch Qubo Home OS 4, a major upgrade that brings a sleeker interface along with faster performance and an all-round improved user experience. This focus on purposeful innovation, not complexity, is what

allows us to bring the power of AI to everyday Indian households without overwhelming them.

Qubo owns its entire tech stack, how does this allow you to innovate faster and create more tailored experiences for Indian consumers?

With growing concerns around data privacy, Indian consumers today prioritise data protection for trust. Owning the entire tech stack is our biggest strategic advantage. It gives us complete control over hardware, firmware, AI, and cloud services, allowing us to innovate at speed and scale while maintaining safety. More importantly, it enables contextual innovation. Whether it's building AI that works on low bandwidth, or designing devices that withstand India's heat, dust, and monsoons, we're able to develop products that reflect real user needs. This autonomy also ensures data sovereignty, with all user data hosted securely within India, and eliminates dependency on third-party platforms. It's how we stay agile, responsive, and deeply Indian in our approach. We are proud to share the milestone of securing the Essential Requirements (ER) clearance under the IoT Security Certification Scheme (IoTSCS) by MeitY. This certification, administered by the STQC Directorate, validates our commitment to data security. Our vision today is clearer and more comprehensive than ever – to make smart living truly accessible, trusted, and seamless for every Indian household. This commitment takes a major leap forward with the launch of QHOME OS 4, which powers our Home app to be faster, smoother, and more efficient in every way, delivering an effortlessly connected experience to our users.

Smart Door Locks and Video Door Bells are becoming increasingly essential for home security. How is Qubo enhancing these products with Indian home layouts, internet infrastructure, and user behavior in mind?

Designing for India means acknowledging that no two homes are the same. Our Smart Door Locks and Video Door Bells are built to suit diverse architectural styles, from compact urban apartments to sprawling independent homes.

We have been responding to consumer needs and increasing our range as well as features with time through device software and app upgrades. Over the years, we have built a variety of smart locks across the price spectrum all of which are providing the same smart features despite coming in different sizes and finish. In our video doorbell, we have been regularly upgrading to latest streaming technologies so that the product can work reliably and deliver instant video call even in high density brick and mortar Indian construction which is notorious for dampening Wi-Fi strength. This is the reason why Qubo video doorbell has 80% market share of the online video doorbell market in India while other Indian brands are poorly rated due to real-world performance issues.

Interoperability is a key concern for smart home buyers. How well do Qubo devices integrate within an ecosystem or with third-party platforms?

All our devices - be it smart door locks, video doorbells or smart security cameras - are built to work seamlessly as a smart home ecosystem. This allows users to control and monitor multiple devices together without juggling between different platforms. Qubo products work great alone but even better together. Picture this, someone rings your doorbell, and boom, you're talking to them on your phone or Qubo Home Tab while seeing their live feed. If needed, you can instantly unlock the door for them from that screen or Qubo Home Tab. That's Qubo magic for you!

In addition to our own ecosystem, Qubo devices are also compatible with popular third-party voice assistants like Amazon Alexa and Google Assistant. This gives users the flexibility to integrate Qubo into their broader smart home setup. As the category matures, we are committed to expanding integrations while maintaining the reliability and data security that comes from owning the end-to-end stack.

Battery life, connectivity, durability - how do Qubo's hardware choices reflect the real-world conditions in India (power outages, heat, Wi-Fi issues, etc.)?

We've built Qubo devices keeping in mind the real-world conditions of Indian homes—not just ideal use cases. Our hardware choices reflect everyday challenges like power outages, fluctuating/poor Wi-Fi, and extreme weather. For instance, many of our outdoor products feature IP66-rated weather resistance to withstand dust, rain, and high heat. We design our products with costlier and superior dual Wi-Fi antennas to provide better Wi-Fi connectivity.

With the launch of QHomeOS 4, we've taken this a step further—delivering even stronger and more stable connectivity in our smart cameras, including features like auto to deal with low and fluctuating network reality of India.

As a brand designing for Indian consumers, how do you stay ahead of local challenges and preferences across regions and demographics? Designing for India means embracing its diversity - from climate and infrastructure to cultural preferences and digital literacy. We take a deeply consumer-centric approach and conduct extensive on-ground research to understand the pain points of consumers and tailor features accordingly. Whether it is ensuring our cameras work reliably on patchy





internet, or making our devices intuitive for ease of use. Moreover, when faced with a problem, we also benchmark how similar challenges have been solved globally.

We have also built a robust feedback loop through our app and customer support network, which allows us to adapt quickly based on real-world usage patterns. Be it addressing the needs of nuclear families in metros or first-time smart tech adopters in Tier 2 cities, staying ahead means listening constantly, iterating fast, and designing for everyday Indian realities.

Our investments in full stack tech platform along with strong R&D capabilities are also enabling us to design globally competitive products for India, in India.

Are there plans to expand into new product categories or explore B2B solutions in the smart tech space?

We will continue to design great products keeping end Indian consumers in mind. A lot of our near-term attention is expected to go



in strengthening our foothold in smart home security. Broader smart home applications such as smart appliances, networking, automation & control could be logical expansion areas for future. We are evaluating and researching many potential categories for future, and we will announce them at the right time as and when we foray into them.



Where Neo-Classical Charm Meets Smart Living

Designed by Suhani Lal Sanghra, Principal Architect, Sparc Design, The Midas, a residence in Pune, seamlessly blends classical aesthetics with cutting-edge smart home technology, offering a refined yet future-ready living experience.

In a world increasingly defined by digital convenience, the challenge of harmonising high technology with refined design is growing in demand. But in a quiet neighborhood in Pune, the apartment named Midas rises to meet—and elegantly surpass—that challenge. This 2,300 sq. ft. residence conceived by Suhani Lal Sanghra, Principal Architect, Sparc Design, seamlessly fuses neo-classical aesthetics with next-generation smart home automation, proving that Design and smart technology can indeed coexist and enhance the home owner's lifestyle.

Upon entry, the home instantly captivates with a 30-foot sculptural fluted wall that unites the living and dining spaces. Curved panelling

and precise metal inlays guide the eye across the expanse, while a towering sculptural lamp in matte gold and backlit marble provides a warm yet commanding presence—serving as both art and ambient light source.

Yet beneath the serene elegance of creams, whites, and golds lies a sophisticated Schneider Electric's smart home ecosystem. "It's a house that listens, learns, and responds—without ever looking like it does." Informs Architect Suhani Lal Sanghra, Principal Architect, Sparc Design.

The homeowners' brief to the design team was clear: deliver a high-performance, tech-enabled living environment that would



enhance everyday life—without compromising on aesthetic values. The solution was a fully integrated, multi-zone automation system using Schneider Electric's Wiser Home platform, enabling intuitive control of lighting, climate, security, and entertainment.

Smart lighting powered by connected switches and dimmers was deployed across the residence. These allow scene customisation, time-based automation, and remote adjustments—whether from the home's central interface, a smartphone app, or through voice assistants like Alexa and Google Home.

From the soft mood lighting of the master suite to the bright, responsive kitchen zones, every room reflects the homeowner's lifestyle—automated, yet personal.

Invisible Interfaces, Intuitive Experiences

Unlike typical tech-centric homes where

gadgets dominate the visual field, The Midas treats technology as an unseen partner. Custom interfaces are sleek, flush-mounted, and designed to disappear into walls or joinery. Panels blend seamlessly into the cream-toned palette, and wiring remains completely concealed, preserving the home's serene and unified look.

The result? An environment where form doesn't just meet function—it elevates it.

Security Meets Simplicity

Explaining in detail the Suhani Lal Sanghra, Principal Architect, Sparc Design says, "With smart living comes the expectation of comprehensive yet user-friendly security. This home delivers this through a mix of Schneider Electric's intelligent security framework and third-party surveillance systems. The setup includes motion sensors, smart locks with biometric and remote access, and CCTV cameras linked to a secure central hub."

The team informs that `just as important



as surveillance is data privacy. The home operates on encrypted networks, using secure cloud platforms and multi-authentication layers to ensure both digital and physical peace of mind.' Homeowners are also guided on cybersecurity best practices—like access hierarchy and password management—to maintain ongoing system integrity.

Unified Ecosystem: One Interface connecting All

"What sets The Midas apart is its unified, interoperable system architecture. All devices—from HVAC to AV to security—are managed through a single command platform. There's no juggling between apps or remotes; everything speaks the same digital language." Informs Suhani.

The team has worked on behind the scenes, a robust network backbone supports real-time data flows and inter-device communication. In practical terms, this means the home



responds the moment you do. Adjust the lights in the kitchen while queuing a playlist in the living room or remotely monitor your security feed while adjusting the air conditioning—all without friction.

Tech-Savvy Theatrics: The Home Theatre

The home's dedicated theatre room is where smart tech meets cinematic indulgence. Designed within a neoclassical visual framework, the room is outfitted with sound-insulated flooring, acoustic wall panels, and hidden AV infrastructure.

Adding further her insight the talented designer adds, "We've designed several home theatres, but one of the most distinctive is a neoclassical-themed space with elegant printed accents and a warm beige palette.

This home theatre seamlessly blends immersive technology with refined aesthetics. Prioritizing acoustic performance, we incorporated sound-absorbing wall panels, insulated flooring, and concealed wiring to





ensure optimal sound clarity and minimal external interference. The setup includes a high-resolution projector, a motorized screen, and a 7.1 surround sound system—offering a truly cinematic experience within a richly styled interior.”

Craftsmanship in the Details

Even with all its intelligent systems, the home does not compromise on the design aesthetics, where every detail—from the custom-designed brass-and-fabric chairs on the balcony to the PU-fluted cabinetry and intricately detailed metal bed backs—reflects Sparc Design’s commitment to artisanal craft. Technology here does not impose; it quietly empowers. A storage unit in the parents’ room uses bent metal tubes to merge open and closed shelving, offering both practical function and curated display space. In the kitchen, decorative handles and smart drawers create a tactile, human experience alongside digital ease.





Future-Proof Living

Perhaps the most forward-thinking aspect of The Midas is its scalability. Built on an open-architecture framework, the system can expand or evolve without structural disruption. This includes potential integrations with renewable energy, EV charging, or next-gen AI assistants.

Whether it's the adoption of smart mirrors, biometric panels, or sustainability upgrades, this home is prepared for tomorrow—today.

In an age where homes are becoming increasingly digitised, The Midas offers a compelling template for what future-ready living can and should look like: thoughtfully designed, deeply integrated, and profoundly human.

Here, you don't just interact with technology—you live with it in harmony. It's not just a smart home. It's a beautifully intelligent one.



Transforming Facades with Smart Energy-Efficient Lighting

Ritesh Shah of Lux Light Designs crafted the smart, energy-efficient lighting for Ocean View by M4 Group, highlighting its clean lines and coastal elegance with subtle LED illumination and smart controls.

Smart lighting is revolutionizing architecture by seamlessly blending advanced technology with thoughtful design to enhance aesthetics, improve energy efficiency, and create adaptable, user-friendly environments. Ocean View, a contemporary residential development by M4 Group, exemplifies this trend with its carefully designed façade lighting scheme that beautifully underscores its coastal elegance and modern architectural character. Conceived by Ar. Radique Ansari of ARA Design Studio, Mumbai, and brought to life by lighting designer Ritesh Shah of Lux Light Designs, the building's illumination highlights clean lines, balconies, and textured surfaces through subtle, energy-efficient LED fixtures. The lighting not only accentuates vertical

elements and adds depth to the façade but also creates a warm, inviting glow after sunset, enhancing nighttime visibility and security. Integrated within the building's central Building Management System (BMS), the smart lighting system allows adaptive control that conserves energy while maintaining visual appeal.

The design carefully uses anti-glare, precision fixtures to highlight key architectural features such as vertical fins at podium and terrace levels, balconies, and textured walls, creating a rhythm that emphasizes the structure's form without overwhelming its coastal aesthetic. To minimize light pollution and glare, all fixtures are fully shielded and



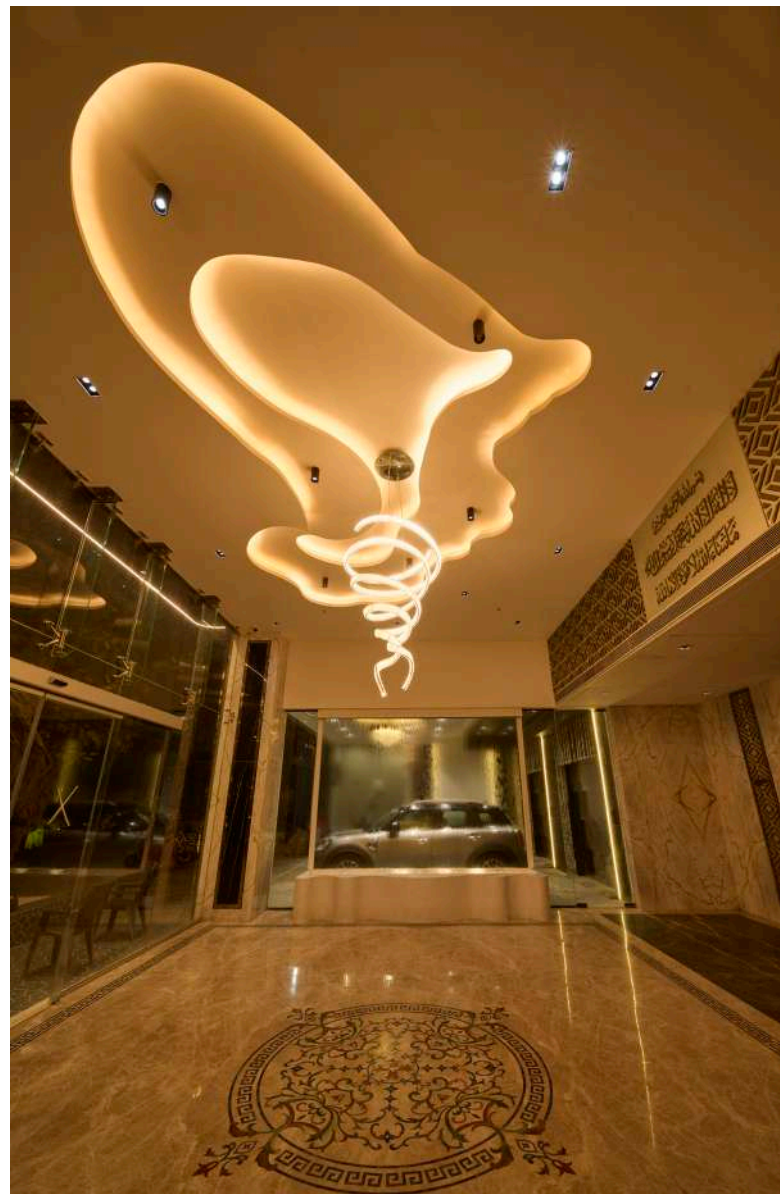
aimed downward, adhering to Dark Sky principles that protect the night sky and the surrounding environment. The façade lighting is divided into multiple zones—including primary architectural elements, entry and arrival areas, and perimeter landscaping—to provide layered lighting effects that enhance both visual interest and operational efficiency. The lighting intensity and scenes dynamically adjust based on the time of day to maintain appropriate ambiance and optimize energy use.

Implementing the façade lighting involved addressing several complex challenges. Structurally, the building's irregular geometries and textured materials required custom mounting solutions, while the coastal environment necessitated marine-grade, corrosion-resistant fixtures. Electrical challenges such as complex power routing and voltage drop were overcome through careful coordination and use of localized drivers and

low-voltage systems. Aesthetically, minimizing fixture visibility and glare was crucial to preserving architectural integrity, achieved by selecting compact, low-profile luminaires and precise fixture placement. Early and ongoing collaboration among structural, electrical, and architectural teams was essential to ensuring a seamless and durable lighting installation.

The terrace lighting system was engineered to create a warm, inviting, and functional outdoor environment that facilitates nighttime use, encourages relaxation, and maintains visual coherence with both the building façade and the adjacent landscape. The design focused on three primary aspects:

Ambiance & Comfort: A soft, layered lighting scheme was implemented to support social interaction and leisure activities without causing glare or harsh contrasts. Warm white LED sources with color temperatures ranging from 2700K to 3000K were selected to produce a comfortable, residential ambiance that transitions seamlessly from interior to exterior spaces.





Visual Hierarchy: The lighting layout was carefully zoned to establish focal points at key locations such as seating areas, planters, and architectural edges. This zoning ensured balanced illumination levels while preventing over-lighting.

Safety & Functionality: Integrated step lights and pathway lighting were deployed to subtly illuminate circulation routes and elevation changes, ensuring safe movement while preserving the overall ambiance.

Balancing aesthetics, functionality, and energy efficiency in the interior lighting design at Ocean View required a comprehensive, layered lighting approach that integrated technical performance with design intent and sustainability objectives.

Layered Lighting Strategy: The design combined ambient, task, and accent lighting modalities to create adaptable, visually rich

interiors. Architectural lighting fixtures were discreetly integrated into coves, ceiling slots, and joinery details to emphasize form and materiality without overwhelming the spatial experience.

Material & Color Coordination: Light sources with color temperatures predominantly between 2700K and 3000K and a high Color Rendering Index (CRI > 90) were carefully selected to enhance the appearance of interior finishes such as wood, stone, and textiles, ensuring accurate color perception and texture definition.

Fixture Selection: Slim-profile, minimalist fixtures featuring architectural-grade optics were chosen to maintain clean ceiling lines and support the refined, coastal aesthetic of the interiors.

The resulting lighting environment effectively elevated the architectural and interior design



intent, ensured optimal visual comfort and usability across all spaces, and achieved energy performance targets without compromising design quality. This outcome was realized through early-stage collaboration among lighting designers, architects, interior designers, and MEP engineers, ensuring alignment of technical and aesthetic priorities from concept through commissioning.

Customized lighting scenes play a vital role in enhancing lifestyle flexibility by allowing residents to adapt lighting to different times of day or specific activities, reinforcing both comfort and energy savings. Ultimately, Ocean View stands as a compelling example of how smart lighting can elevate residential architecture by merging technology, sustainability, and design, creating spaces that are visually stunning, environmentally responsible, and perfectly attuned to modern living.

TECH INSIGHTS

Developer: M4 Group.

Architect: Mr Radique Ansari (ARA Design Studio, Byculla, Mumbai)

Liaison Architect: Ocean Designs

Structural Consultant:
ZZ Consultant

MEP Consultant: Anpra Enterprises

Lighting Designer: Ritesh Shah

Experience the Big Screen at Home: What to Look for in a True Theatre-Quality Cinema Projector



Rajeev Singh

Managing Director, BenQ India and South Asia

Rajeev Singh, Managing Director, BenQ India and South Asia, highlights the key features that define a professional-grade projector—and how it can transform your living space into a truly immersive entertainment hub.

There's something magical about going to the movies—the stunning visuals, the surround sound, the total immersion. But what if you could recreate that experience in your own home?

Today, more people are turning their living space into home theatres, and thanks to major leaps in projection technology, it's easier than ever to get a truly cinematic experience without stepping outside. In fact, the latest high-end projectors now offer performance that rivals—sometimes even surpasses the quality you get in commercial-grade projectors

But not all projectors are the same. If you're looking to bring the big-screen magic home, here's what really matters.

Bring the Colours to Life

The first thing you'll notice with a top-tier projector is the colour. Professional-quality projectors bring movies to life with vivid, accurate shades that make everything on screen look real and rich. These projectors are built to meet the same colour standards used in actual movie theatres, reproducing a wider range of tones compared to standard models. With industry-leading 100% DCI-P3 colour coverage, they deliver a cinematic colour spectrum that's far beyond typical projectors. What's more, these projectors are carefully calibrated to ensure that the colours you see match what the director intended, so every sunset, every costume, every close-up looks exactly right



Sharper HDR for Real Experience

High Dynamic Range, or HDR, is a key feature in modern projectors—it makes bright areas pop and shadows more detailed. But there's a difference between basic HDR and the smarter, scene-by-scene processing used in premium models.

True cinema-grade projectors also support multiple HDR formats including HDR10, HDR10+, and HLG, ensuring compatibility with all current and emerging content standards. This comprehensive approach to HDR ensures that every scene is presented with optimal dynamic range, regardless of the content's inherent brightness characteristics. So, whether you're watching a dark thriller or a colourful animated film, you'll get contrast and clarity that feels more lifelike—and more like what you'd see in a theatre.

Certifications You Can Trust

Want to know if a projector is truly cinema-worthy? Look for industry certifications. Labels like ISF (Imaging Science Foundation) and

THX mean the projector has passed rigorous testing for things like sharpness, colour accuracy, and smooth motion.

Also, look out for Filmmaker Mode, it has become another hallmark of professional-grade projection. This mode preserves the original aspect ratio, colour, frame rate, and contrast of content exactly as the creator intended, disabling processing that could alter the original creative vision. For cinephiles and content creators alike, these certifications provide confidence that the projector will faithfully reproduce content as it was meant to be seen.

Bright, Long-Lasting, and Built to Impress

The best projectors don't just look great on day one—they're built to last. Instead of traditional bulbs that burn out quickly, top models use LED or laser light sources that can last up to 30,000 hours—that's a decade of movie nights without maintenance and replacements.

And the lenses matter too. Professional-grade projectors use high-precision glass lenses that



keep the entire image sharp and clear, from the center of the screen to the edges.

Smart Enough to Adapt

Today's new range of projectors uses AI-driven technology to automatically optimize picture quality in real-time. They automatically adjust colour and brightness depending on the content you're watching and the lighting in your room. This means you get an optimized picture, whether it's day or night, movie or match.

Plus, many of these projectors come with built-in smart platforms like Android TV, Chromecast, or AirPlay. That means streaming Netflix, Prime Video, or YouTube is as easy as pressing play—no extra devices needed. Fits Your Space—and Your Lifestyle

Professional projectors are designed with real homes in mind. They offer features like motorized zoom and lens shift, which help you align the image perfectly, even if your room whether it's a compact room or a Large AV Room

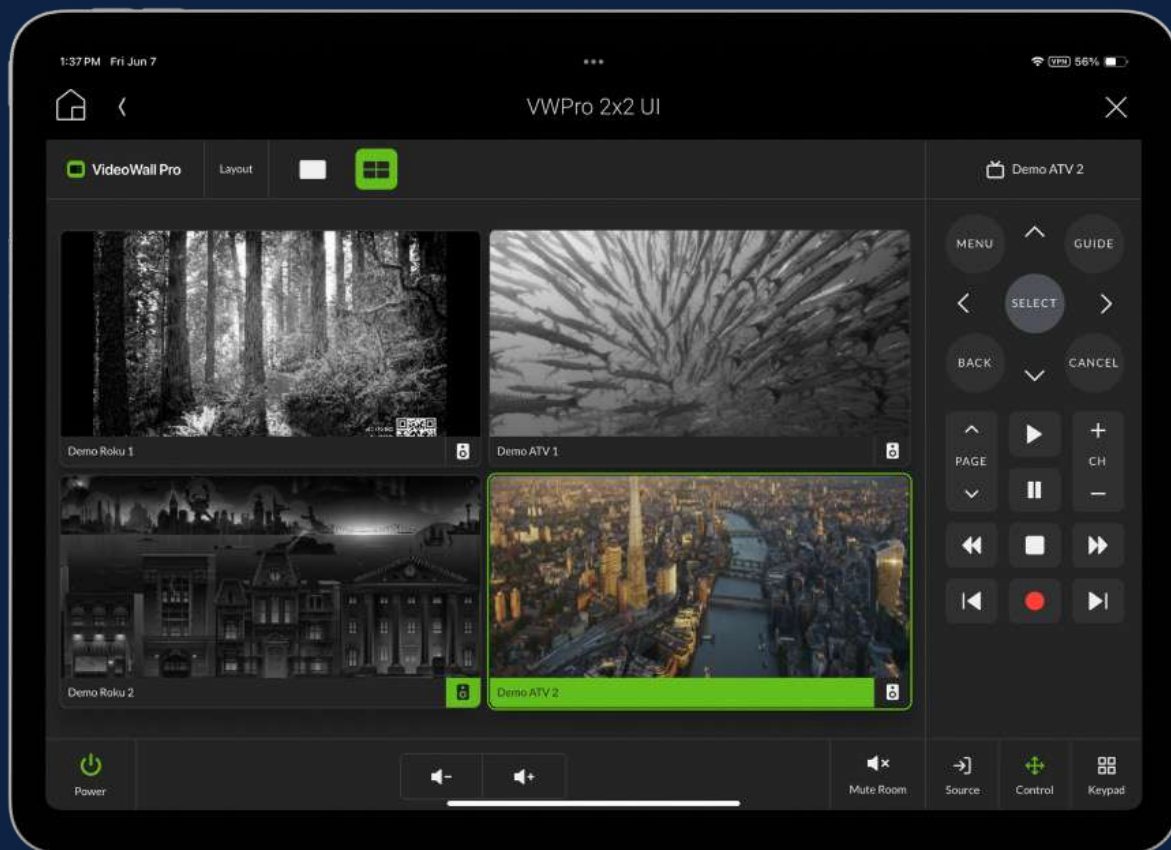
They're also quieter than ever, with advanced cooling systems that keep fan noise to a whisper, so you hear your movie, not the machine.



Why It's Worth the Upgrade

If you love movies, sports, or gaming, upgrading to a professional-grade projector isn't just a tech purchase—it's a lifestyle upgrade. You get brighter colours, crisper details, smarter features, and the joy of watching your favourite content from the comfort of your own home

(Rajeev Singh is the Managing Director of BenQ India and South Asia, with over 25 years of experience in consumer electronics and display technology)



Blackwire Designs Unveils VideoWall Pro App for Control4

Blackwire Designs, a leading distributor in the custom installation and Pro AV markets, announced the launch of the VideoWall Pro app, a first-of-its-kind application that transforms video wall management within Control4 systems. VideoWall Pro provides an intuitive, single-screen interface for comprehensive control and is compatible with Control4 T4 touch screens, Apple iPhones and iPads, and Android phones and tablets. The innovative app eliminates the need to navigate between rooms, allowing users to manage all aspects of their video wall effortlessly from one central hub.

"VideoWall Pro represents a significant leap forward in video wall management for Control4 users," said Kevin Luther, Owner, Blackwire Designs. "The reaction from dealers

was incredibly positive when we previewed the app at CEDIA 2024, and the anticipation for its availability has been strong. This application combines powerful functionality with unparalleled simplicity, empowering users to effortlessly control their video walls and enhance entertainment and professional spaces. Its intuitive design and comprehensive functionality improve the end-user experience, reflecting the sophistication of a truly smart home."

VideoWall Pro sets a new standard for ease of use and functionality, offering features like streamlined control, simplified installation, and versatile layouts. Users can manage audio sources, room volume, and mute controls from a single, intuitive interface. The app's broad compatibility enables it to work flawlessly

with many leading video distribution systems, including AVPro MXNet Systems and all Just Add Power systems. Its efficient installation process utilizes standard Control4 bindings, eliminating the need for complex custom programming and supporting diverse video wall configurations, such as 2x2, 2x3, and 3x3. VideoWall Pro seamlessly integrates video wall control into existing smart home systems for a truly interconnected living experience in luxury homes and smart apartments. Users can

elevate home entertainment experiences with effortless control of large video walls for sports, movies, and gaming. The app's versatility makes it ideal for a variety of applications, including video conferencing, presentations, and digital signage management, with centralized, intuitive control in corporate and meeting rooms. Users can create engaging environments by controlling multiple screen displays, effortlessly transforming entertainment and professional spaces.

Focal Unveils Elegant New Lacquered Finishes for Diva Utopia Wireless Loudspeakers

DIVA UTOPIA THREE NEW FINISHES



Prestigious French audio brand Focal has revealed three new lacquered finishes for its Diva Utopia wireless loudspeakers: Black High Gloss, Dune High Gloss, and Off-White

High Gloss. Existing Diva Utopia owners can purchase lacquered side panels to upgrade their model and rediscover their listening experience. Installation is carried out by trained professionals in Focal Powered by Naim stores, ensuring expert care and a bespoke service. The new finishes feature shades that combine sleek minimalism with high-end sophistication. The intensity, depth, and timelessness of black are embodied in the Black High Gloss color, while the Dune High Gloss finish introduces a shimmering interplay of silver and gold tones, bringing a luminous, distinctive presence to any room. Finally, the refined Off-White High Gloss finish adds a subtle, silky glow that integrates seamlessly into contemporary living spaces. All of these exceptional finishes are lacquered, with a high-gloss varnish that enhances both the colors and the contours of the Black High Gloss loudspeaker.

These refined, radiant finishes join the original Grey Felt finish of this cutting-edge, hi-fi, active, and connected loudspeaker. By blending premium materials with sophisticated aesthetics, Focal once again demonstrates its commitment to offering exceptional sound and design experiences to all music lovers.

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